UNIVERSITI TEKNOLOGI MARA
IMD205: MULTIMEDIA FOR INFORMATION PRESENTATION

Course Name (English)	MULTIMEDIA FOR INFORMATION PRESENTATION APPROVED
Course Code	IMD205

MQF Credit	3

Course Description	This course discusses the theories and application of multimedia related to information presentation. It explores the techniques and skills in developing and producing interactive multimedia application using multimedia authoring tools.

Transferable Skills	Adaptable and Reflective Learning

Teaching Methodologies	Lectures, Lab Work, Tutorial

CLO	
	CLO1 Comprehend the concept and principles of multimedia in multimedia development process
	CLO2 Discuss administrative and support capabilities in relation to information presentation
	CLO3 Develop a multimedia presentation with relevant content using multimedia authoring tool

Pre-Requisite Courses	No course recommendations

Reading List	Recommended Text	Mennenoh, D. 2005, *Macromedia Director MX 2004*, California: Macromedia Press
	Reference Book Resources	Gross, P. 2003, *Macromedia Director MX and Lingo.* , California: Macromedia Press.
		Epstein, B.A. 1998, *Lingo in a Nutshell.*, California: OReilly.
		Small, P. 1999, *Lingo Sorcery*, West Sussex: Wiley.
		Rosenzweig, G. 2003, *Using Macromedia Director MX*, Indiana: QUE.
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	