



UNIVERSITI TEKNOLOGI MARA

INA537: MULTIMEDIA PRESENTATION

Course Name (English)	MULTIMEDIA PRESENTATION APPROVED		
Course Code	INA537		
MQF Credit	1		
Course Description	This course is vital for the students on good design communication aspects. Design presentation strategy is going to be highlighted, where students shall be exposed into several aspects such as planning, development and production of presentation. Presentation shall be adopting a variety of multimedia software which it is also one of the learning aspect. Students shall be trained in developing and forming a professional personality and producing an effective multimedia presentation.		
Transferable Skills	Expert in Presentation method/skills		
Teaching Methodologies	Lectures, Tutorial, Presentation		
CLO	CLO1 Produce plan, strategy and coordinate within a project design team in order to execute production of design presentation materials. CLO2 Organise all the final documentation (final portfolio), plan, configure and manage basic design portfolio, develop and apply.		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • National Council for Interior Design Qualific 1986, <i>NCIDQ Examination Guide</i>, Ed., , NY:NCIDQ [ISBN:] • Bucholz, S., & Ullman, J. 2004, <i>Twelve commandments for PowerPoint. The Teaching Professor</i>, Magna Publications • Rogers, P. L 2002, <i>Designing instruction for technology-enhanced learning.</i>, PA: Idea Group Publishing • Mayer, R. E. 2003, <i>Theories of learning and their application to technology.</i>, Mahwah, NJ: Lawrence Erlbaum Associates. </td> </tr> </table>	Recommended Text	<ul style="list-style-type: none"> • National Council for Interior Design Qualific 1986, <i>NCIDQ Examination Guide</i>, Ed., , NY:NCIDQ [ISBN:] • Bucholz, S., & Ullman, J. 2004, <i>Twelve commandments for PowerPoint. The Teaching Professor</i>, Magna Publications • Rogers, P. L 2002, <i>Designing instruction for technology-enhanced learning.</i>, PA: Idea Group Publishing • Mayer, R. E. 2003, <i>Theories of learning and their application to technology.</i>, Mahwah, NJ: Lawrence Erlbaum Associates.
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Other References	This Course does not have any other resources
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