



UNIVERSITI TEKNOLOGI MARA

MUB554: POPULAR MUSIC STUDIES

<b>Course Name (English)</b>	POPULAR MUSIC STUDIES <b>APPROVED</b>
<b>Course Code</b>	MUB554
<b>MQF Credit</b>	3
<b>Course Description</b>	This course offers a panoramic view of the history of American popular music from the mid 1800's to the present. Upon completion of this course, the student will be able to identify and discuss each of the following aspects of American popular music: specific styles and style periods, pivotal compositions and composers, ethnic traditions which have been major contributors in the development and evolution of popular music, song forms and their contribution to style period development, influences on American history, and historical influences on popular music.
<b>Transferable Skills</b>	<ol style="list-style-type: none"><li>1. Apply knowledge in the popular music studies</li><li>2. Communicate effectively with others</li><li>3. Perform assigned tasks with proper social skills, teamwork and responsibilities</li><li>4. Added values, ethics, moral and professionalism in the tasks given.</li><li>5. Manage all information for life long learning</li></ol>
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Case Study, Presentation, Journal/Article Critique
<b>CLO</b>	<p>CLO1 Recognize specific styles relative to major style periods, i.e., blues, jazz, swing, pop, rock and funk</p> <p>CLO2 Identify specific groups and/or individuals and their contributions to pop music.</p> <p>CLO3 Analyze song forms and discuss their importance to the development of style periods.</p> <p>CLO4 Discuss the importance of technology on popular music.</p>
<b>Pre-Requisite Courses</b>	No course recommendations
<b>Reading List</b>	This Course does not have any book resources
<b>Article/Paper List</b>	This Course does not have any article/paper resources
<b>Other References</b>	This Course does not have any other resources