UNIVERSITI TEKNOLOGI MARA

HTM770: APPLIED RESEARCH PROJECT

Course Name (English)	APPLIED RESEARCH PROJECT APPROVED
Course Code	HTM770

MQF Credit	3

Course Description	This course is designed to understand the process by which hospitality business leaders respond to business practices by providing an opportunity to apply current research to a hospitality business problem.

Transferable Skills	critical thinking and problem solving skill communication skills

Teaching Methodologies	Reading Activity, Self-directed Learning

CLO	
	CLO1 Discuss multiple issues related to the hospitality environment
	CLO2 Acquire an awareness of the most likely sources of business research
	CLO3 Perform a variety of roles related to critically analyzing research to a specific hospitality research project
	CLO4 Complete a research study plan following appropriate research methodology

Pre-Requisite Courses	No course recommendations

Reading List	Recommended Text	• *Relevant and recent journals on research*
	Reference Book Resources	• **Peraturan Akademik 2005**, *Pengajian Pasca Siswazah*, **Institute of Graduate Studies, UITM**
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	