



UNIVERSITI TEKNOLOGI MARA

IMC651: EVALUATION OF INFORMATION SERVICES

Course Name (English)	EVALUATION OF INFORMATION SERVICES <b>APPROVED</b>				
Course Code	IMC651				
MQF Credit	3				
Course Description	This course is an introductory guide to outline the concepts and processes involved in conducting research. It provides a clear overview of how to undertake a research project in the field of information management/studies and related disciplines. Students will be introduced to a range of research approaches, strategies and methods which student could adopt while conducting a research.				
Transferable Skills	Reflective learner, Resourceful and Responsible, Independent and Critical Thinker				
Teaching Methodologies	Lectures, Blended Learning, Case Study				
CLO	CLO1 Recognize the importance of academic research and the steps and processes involved CLO2 Evaluate critically the literature relevant to the research topic CLO3 Compose a research proposal that is methodologically sound and valid				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td>• Kumar,R. 2014, <i>Research Methodology: a step by step guide for beginners</i>, 7th. ed. Ed., Sage London</td> </tr> <tr> <td>Reference Book Resources</td> <td> <ul style="list-style-type: none"> <li>• Zamalia Mahmud 2008, <i>Handbook of research methodology: a simplifies version</i>, UPENA Shah Alam</li> <li>• Sekaran,U 2003, <i>Research methods for business: a skill-building approach</i>, John Wiley and Sons New York</li> <li>• Babbie, E 1995, <i>The practice of social research</i>, 7th. ed. Ed., Wadsworth Belmont</li> <li>• Benton, T. and Craib, I. 2001, <i>Philosophy of social science: the philosophical foundations of social thought</i>, Palgrave MacMillan. New York</li> <li>• Bryman, A. 1989, <i>Research methods and organization studies.</i>, Routledge London</li> <li>• Burn, R. 1998, <i>Introduction to research methods.</i>, VIC, Longman South Melbourne</li> <li>• Rotty, M. 1998, <i>The foundations of social research: meaning and perspective in the research process.</i>, Sage Thousand Oaks, CA.</li> <li>• Pickard, A. J. 2007, <i>Research methods in information</i>, Facet London</li> <li>• Poweel, R. R. 1991, <i>Basic methods for librarians</i>, 2nd. ed. Ed., Ablex Norwood</li> <li>• Saunders, M., Lewis, P. and Thornhill, A. 2003, <i>Research methods for business studies</i>, Pearson Educations Limited England</li> <li>• Slater, M. 1990, <i>Research methods in library and information studies</i>, The Library Association London</li> </ul> </td> </tr> </table>	Recommended Text	• Kumar,R. 2014, <i>Research Methodology: a step by step guide for beginners</i> , 7th. ed. Ed., Sage London	Reference Book Resources	<ul style="list-style-type: none"> <li>• Zamalia Mahmud 2008, <i>Handbook of research methodology: a simplifies version</i>, UPENA Shah Alam</li> <li>• Sekaran,U 2003, <i>Research methods for business: a skill-building approach</i>, John Wiley and Sons New York</li> <li>• Babbie, E 1995, <i>The practice of social research</i>, 7th. ed. Ed., Wadsworth Belmont</li> <li>• Benton, T. and Craib, I. 2001, <i>Philosophy of social science: the philosophical foundations of social thought</i>, Palgrave MacMillan. New York</li> <li>• Bryman, A. 1989, <i>Research methods and organization studies.</i>, Routledge London</li> <li>• Burn, R. 1998, <i>Introduction to research methods.</i>, VIC, Longman South Melbourne</li> <li>• Rotty, M. 1998, <i>The foundations of social research: meaning and perspective in the research process.</i>, Sage Thousand Oaks, CA.</li> <li>• Pickard, A. J. 2007, <i>Research methods in information</i>, Facet London</li> <li>• Poweel, R. R. 1991, <i>Basic methods for librarians</i>, 2nd. ed. Ed., Ablex Norwood</li> <li>• Saunders, M., Lewis, P. and Thornhill, A. 2003, <i>Research methods for business studies</i>, Pearson Educations Limited England</li> <li>• Slater, M. 1990, <i>Research methods in library and information studies</i>, The Library Association London</li> </ul>
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Article/Paper List	Recommended Article/Paper Resources	<ul style="list-style-type: none"> <li>• Burke, M. E. 2007, Making choices: research paradigms and information management., <i>Library Review</i>, 56 (6), 47648</li> <li>• Chappell, C. 2004, The nature of quantitative research <a href="http://www.gsu.edu/~mstsw/courses/it7000/papers/the1.htm">http://www.gsu.edu/~mstsw/courses/it7000/papers/the1.htm</a>.</li> </ul>
Other References	This Course does not have any other resources	