

UNIVERSITI TEKNOLOGI MARA (UiTM)

FACULTY OF HOTEL AND TOURISM MANAGEMENT

BACHELOR OF SCIENCE (HONS.) IN HOTEL MANAGEMENT

A STUDY ON FACTORS THAT INFLUENCE EMPLOYEES JOB SATISFACTION AMONG 4-STAR HOTEL IN KOTA BHARU, KELANTAN

BY:

NIK NUR SHAFIQAH BINTI NIK SHAARI 2019528255 HM240

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ABSTRACT

Nowadays, the number of hotels in Malaysia is increasing year by year in Malaysia due to Malaysia's effects. However, the employees' turnover rate in the hotel industry is declining year by year also. Thus, an issue that affects the employee's turnover rate in the hotel industry, such as employee loyalty. There is no quick way to maintain employee satisfaction in an organization to retain the employees. Besides that, employees are the most critical assets of an organization, especially in the hotel industry.

Moreover, in today's highly competitive world, employees determine the success of an organization failure. They are the ones who interact with the customer on a day to day basis and carry out the whole operations. As such, the Hotel needs to give more attention to the contentment of the employees. Besides the employee's satisfaction, an employer has a role to play in the employee's motivation. If the employee is motivated towards the work, then it is likely to yield more results. Several variables influence employee satisfaction among employees in the hotel industry, such as authority, supervision, policies, facilities, work itself, and interpersonal relationships.

Therefore, this research is conducted to study the relationship between these five variables and job satisfaction, which can reduce the hotel industry's employee turnover rate. Based on the past study, there is a significant relationship between these five variables and job satisfaction. Then, the researcher has conducted this study by using the questionnaires. Researchers distributed the questionnaires to the employees who worked in the hotel industry. This can helps the researcher identify the variable more accurately.

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TABLE OF CONTENT

CONTENT	PAGES
AUTHORS' DECLARATION	I
ABSTRACT	II
ACKNOWLEDGEMENTS	IV
TABLE OF CONTENT	\mathbf{V}
LIST OF TABLES	VIII
LIST OF FIGURES	IX
LIST OF APPENDICES	X
LIST OF ACRONYMS	XI
CHAPTER ONE: INTRODUCTION	
1.1 Overview	1
1.2 Background of the Study	1
1.3 Problem Statements	2
1.4 Research Objectives	3
1.5 Research Questions	3
1.6 Significance of the Study	3
1.7 Research Framework	4
1.8 Definition of Key Terms	5
1.9 Limitation of Study	6
CHAPTER TWO: LITERATURE REVIEW	
2.1 Overview	7
2.2 Job Satisfaction	7
2.3 Salary and Job Satisfaction	8
2.4 Superior-subordinate relationship	8
And Job Satisfaction	

2.5 V	Work condition and Job		9
sa	ntisfaction		
2.6	Work itself		10
2.7	Promotion		10
2.8	Years of service		11
2.9	Gender		11
2.10	Academic qualification		12
2.1	1 Hypotheses		12
2.12	Conclusion		13
CHAPT	ER THREE: METHODOLOGY		
3.1	Overview		14
3.2	Research Design		14
	3.2.1 Descriptive research		15
	3.2.2Quantitative Research		15
3.3	Population and Sampling		15
	3.3.1Target Population		16
	3.3.2Sampling Method		16
	3.3.3Sample Size		17
3.4	Research Instrument		17
3.5	Data Collection	18	