

UNIVERSITI TEKNOLOGI MARA

FPA703: CURRENT ISSUES IN AGRIBUSINESS

Course Name (English)	CURRENT ISSUES IN AGRIBUSINESS APPROVED		
Course Code	FPA703		
MQF Credit	3		
Course Description	This course introduces the students to the current issues and concerns in plantation and agribusiness that could affect the economic growth and business cycle in our country. Through research efforts, instructor and student presentations, discussion groups, collaboration, and interaction, will expand their implicit and explicit knowledge of plantation sectors and economic condition. Emphasis will be placed on exploring, interpreting, and evaluating the agricultural production, industry trend and current issues in the plantation and agribusiness sector. Thus, students will create new learning experiences and a knowledge base that will enable them to resolve plantation issues now and in the future. The topics also will explore the global issues, local issues, technical and also non-technical issues in the plantation and agribusiness.		
Transferable Skills	knowledge on the current issues in agribusiness and optimise it in the decision-making process.		
Teaching Methodologies	Lectures, Presentation, Industrial Talk		
CLO	CLO1 Discuss the current scenario of agribusiness industries in line with the national and world economics CLO2 Evaluate a working knowledge of the plantation sector, including driving forces of changes, industry trends, and current issues that play a pivotal role in the plantation sector while discuss and suggest the approaches to overcome the situations CLO3 Communicate and effectively present information on problems in plantation and agribusiness issues		
Pre-Requisite Courses	No course recommendations		
Reading List	Reference Book Resources	Sargent, C., & Basee, S. 2013, Plantation politics: forest plantation in development., Routledge London Lichtfouse, E. (Ed). 2010, Biodiversity, biofuels, agroforestry and conservation agriculture (Vol.5)., Springer Science & Business Media Thompson & Strickland. 2019, Crafting and Implementing Strategy: Text and Readings, McGraw Hill Pertanika Journals, UPM, Malaysia. Journal of International Food & Agribusiness Marketing., Taylor & Francis Group	
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		