



## FWC543: POPULAR WRITING

Course Name (English)	POPULAR WRITING APPROVED				
Course Code	FWC543				
MQF Credit	3				
Course Description	Popular writing refers to 'casual' or 'informal' writing on issues such as technology, celebrities, political news and opinions, video games and computer games, entertainment such as music and movies, as well as on issues such as finance and law. In addition, popular writing also involves writings on psychology and racial issues. It aims to take a more relaxed, loose and informal approach towards discussing current issues within society of the time. Students will be exposed to the various forms of popular writing as a means of providing a simpler approach to expressing various points of views. It is about writing in popular culture.				
Transferable Skills	Demonstrate ability to work professionally and contribute positively in a team.				
Teaching Methodologies	Lectures, Practical Classes				
CLO	CLO1 Identify different types of writing styles to grow as a writer and connect better with audiences. CLO2 Write four types of writing styles to describe things, give facts, tell a story and convince the reader of something. CLO3 Discuss publishing industry's current law, trends and issues.				
Pre-Requisite Courses	No course recommendations				
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td>Brooker, P., Selden, R., &amp; Widdowson, P. 2017, <i>A reader's guide to contemporary literary theory</i>, Taylor &amp; Francis. Peter Redman, Wendy Maples 2017, <i>Good Essay Writing: A Social Sciences Guide</i>, SAGE London</td> </tr> <tr> <td>Reference Book Resources</td> <td>Flowerdew, J., &amp; Costley, T. 2016, <i>Discipline-specific Writing: Theory Into Practice</i>, Taylor &amp; Francis.</td> </tr> </table>	Recommended Text	Brooker, P., Selden, R., & Widdowson, P. 2017, <i>A reader's guide to contemporary literary theory</i> , Taylor & Francis. Peter Redman, Wendy Maples 2017, <i>Good Essay Writing: A Social Sciences Guide</i> , SAGE London	Reference Book Resources	Flowerdew, J., & Costley, T. 2016, <i>Discipline-specific Writing: Theory Into Practice</i> , Taylor & Francis.
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Other References	This Course does not have any other resources				