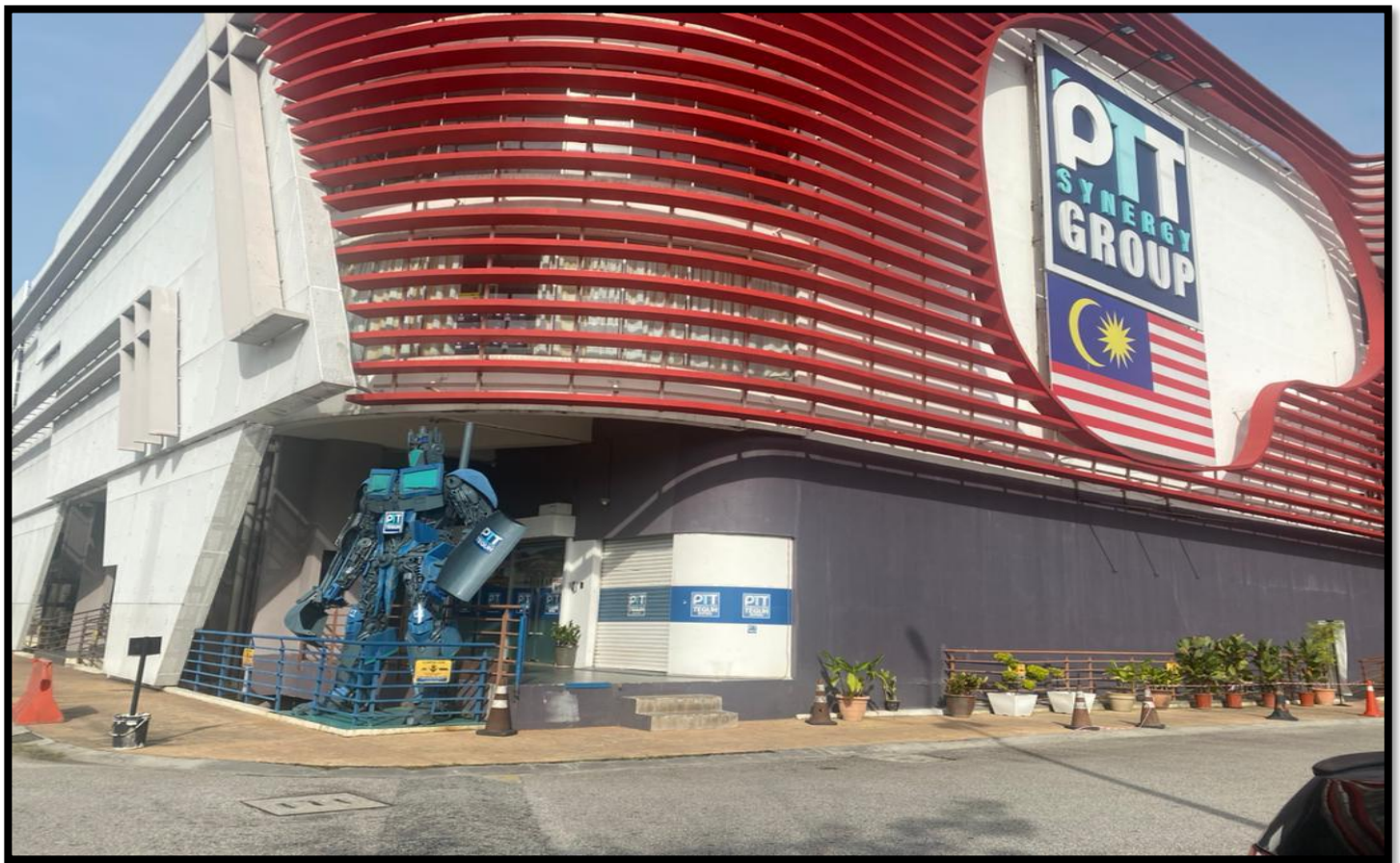




INDUSTRIAL TRAINING REPORT AT PEMBINAAN TETAP TEGUH



UNIVERSITI
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EXECUTIVE SUMMARY

This report describes and reflects my personal experiences, observations, and opinions on my industrial training journey in the Purchasing Department, at Pembinaan Tetap Teguh (PTT) Sdn. Bhd. This report comprises a SWOT analysis that is done by using the PESTEL analytical framework, which stands for political, economic, social, technological, environmental, and legal. The major goal of this report is to assess the students' knowledge of the sector and to serve as a reflection on what was accomplished throughout the 24 weeks internship. Seeing that the main purpose of the internship itself is to learn by working in real situations and exposing ourselves in a professional setting, a detailed analysis of the organizations has been conducted in this report.

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