



اَبُو سَيِّدِي تَكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARAH



# ROYAL PERAK GOLF CLUB BERHAD

**HRM666**

## **INDUSTRIAL TRAINING REPORT**

**FACULTY OF BUSINESS ADMINISTRATION (HONS.)  
HUMAN RESOURCE MANAGEMENT**

**PREPARED FOR:**

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**TRAINING PLACE:**

ROYAL PERAK GOLF CLUB BERHAD  
(HUMAN RESOURCE DEPARTMENT)

**DURATION:**

28th AUGUST 2022 – 10th FEBRUARY 2023

# ACADEMIC INTEGRITY



## STUDENT PLEDGE OF ACADEMIC INTEGRITY

As a student of Universiti Teknologi MARA (UiTM), it is my responsibility to act in accordance with UiTM's academic assessment and evaluation policy. I hereby pledge to act and uphold academic integrity and pursue scholarly activities in UiTM with honesty and responsible manner. I will not engage or tolerate acts of academic dishonesty, academic misconduct, or academic fraud including but not limited to:

- a. **Cheating:** Using or attempt to use any unauthorized device, assistance, sources, practice or materials while completing academic assessments. This include but not limited to copying from another, allowing others to copy, unauthorized collaboration on an assignment or open book tests, or engaging in any act or conduct that can be construed as cheating.
- b. **Plagiarism:** Using or attempts to use the work of others (ideas, design, words, art, music, etc.) without acknowledging the source; using or purchasing materials prepared by another person or agency or engaging in other behavior that a reasonable person would consider as plagiarism.
- c. **Fabrication:** Falsifying data, information, or citations in any academic assessment and evaluation.
- d. **Deception:** Providing false information with intend to deceive an instructor concerning any academic assessment and evaluation.
- e. **Furnishing false information:** Providing false information or false representation to any UiTM official, instructor, or office.

With this pledge, I am fully aware that I am obliged to conduct myself with utmost honesty and integrity. I fully understand that a disciplinary action can be taken against me if I, in any manner, violate this pledge.

**Name : NUR ANIS SYAFIQAH BINTI MALEK**

**Matric Number : 2020992881**

**Course Code : HRM666**

**Programme Code :BA243**

**Faculty / Campus : UiTM Kampus Arau**

# EXECUTIVE SUMMARY

This report was based on the observations, understanding and opinions on company SWOT analysis. The SWOT analysis were referred to the PESTEL framework which consists of Politics, Economic, Social, Technological, Environment, and Legal. This report has been conducted to measure student's understanding in analyzing the company's performance specifically in human resource management. This report analysis was conducted towards the place of my internship, in which Royal Perak Golf Club Berhad at Ipoh, Perak for 24 weeks, started from 28th August 2022 until 10th February 2023. The SWOT analysis objective was to help the company in seeing their overall performance and improve on what should have be improved to strive for a better management.

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# ABOUT COMPANY



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## ROYAL PERAK GOLF CLUB

is one of the oldest golf club in Malaysia. It is a well known company especially among upper class. It was founded in 1879 with the name of Ipoh Golf Club, with 9 holes golf course. The royal status was granted to RPGC by The Royal Charter in 1979. In 2006, it was formed to established new club and known as Royal Perak Golf Club. It was run by State Secretary Incorporated (SSI) as a fully owned subsidiary until now.

