

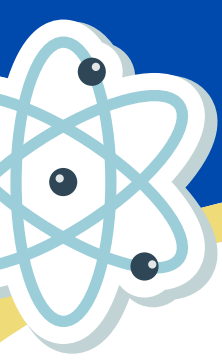

Academy of Language Studies  
UiTM Cawangan Pulau Pinang

# e-Lingua

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**MAY  
2024**

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# FREE MARKET 7.0

## Sharing is Caring

By Seng Hui Zanne

The different faculties and departments of Universiti Teknologi MARA Cawangan Pulau Pinang recently came together for a heartwarming event, showcasing the power of generosity and caring. The event, known as Free Market 7.0, took place from April 1 to 2, 2024, and was organized by the Malaysian Academy of SME & Entrepreneurship Development (MASMED) at UiTM CPP. This year, the theme "Ramadhan Raya" set the tone for a unique and meaningful experience.

Free Market 7.0 focused on obtaining essential goods without charge and nurturing a culture of compassion among UiTM CPP personnel. The active participation of different faculties and departments, such as the Akademi Pengajian Bahasa (APB), played a crucial role in the triumph of Free Market 7.0. The dedicated team from APB, comprising individuals like Zanne, Sheau Fen, Noorli, Marni, Dr Isma, Raja Rosila, Melati, Nazima, Dr Haslinda, Maizatul, Hanani, Hafizah, Shahmina, and Noraziah, worked together to manage the APB booth and facilitate the distribution of preloved items.



What made Free Market 7.0 exceptional was the overwhelming support and contributions from the APB members. Preloved items such as clothes, toys, books, kitchenware, hangers, perfumes, and bags found new homes, spreading joy and reducing waste. Free Market 7.0 was a gathering to give and share goods and a celebration of human connection and caring.

