



**DINAMIQ AGENCY**



# **INTERNSHIP REPORT**

**AUG 2022 - FEB 2023**

**PREPARED BY**

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اَوْنِيُوْسُتِيْتِي تِيكْنُوْلُوْجِي مَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA



**FACULTY OF BUSINESS MANAGEMENT  
BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE**

**TOPIC:**

**INDUSTRIAL TRAINING REPORT AT  
DINAMIQ AGENCY (JEJAWI), PERLIS**

(29 August 2022 – 10 February 2023)

**NAME:** MARDIHAH BINTI MAHADZIR

**STUDENT ID:** 2020862114

**PROGRAM:** BA242

**ADVISOR:** CIK ROZIHANIM BINTI SHEKH ZAIN

**EXAMINER:** DR. CHEN JEN EEM

## **EXECUTIVE SUMMARY**

Faculty of Business Administration at Universiti Teknologi Mara (UiTM) have made the subject of Industrial Training (MGT666) compulsory for all final year students before we complete our study. This subject is a pre-professional job that will give experience for students on the real working experience at an organization. Thus, the students will be exposed with the actual working environment and job scope. Besides, it helps students demonstrate their knowledge, skills and abilities while doing the industrial training.

This report is about my internship programme, which I completed for 24 weeks beginning on 29th August 2022 and ending on 10th February 2023. I did my industrial training at Dinamiq Agency, Perlis.

For subject MGT666's industrial training, I must prepare a report on my industrial training that is analysing Dinamiq Agency's internal strengths and weaknesses, as well as the company's external opportunities and threats.

## TABLE OF CONTENT

<b>TITLE</b>	<b>PAGES</b>
Executive Summary	<b>1</b>
Table of Contents	<b>2</b>
Acknowledgement	<b>3</b>
1.0 Student's Profile	<b>4</b>
2.0 Company's Profile	<b>5-8</b>
3.0 Training's Reflection	<b>9</b>
4.0 SWOT and PESTLE Analysis	<b>10-11</b>
5.0 Discussion and Recommendation	<b>12-15</b>
6.0 Conclusion	<b>16</b>
References	<b>17</b>
Appendices	<b>18-20</b>

## 2.0 COMPANY'S PROFILE

### Company's Name & Logo:

DINAMIQ AGENCY



Figure 1: Dinamiq Agency Logo

### Location:

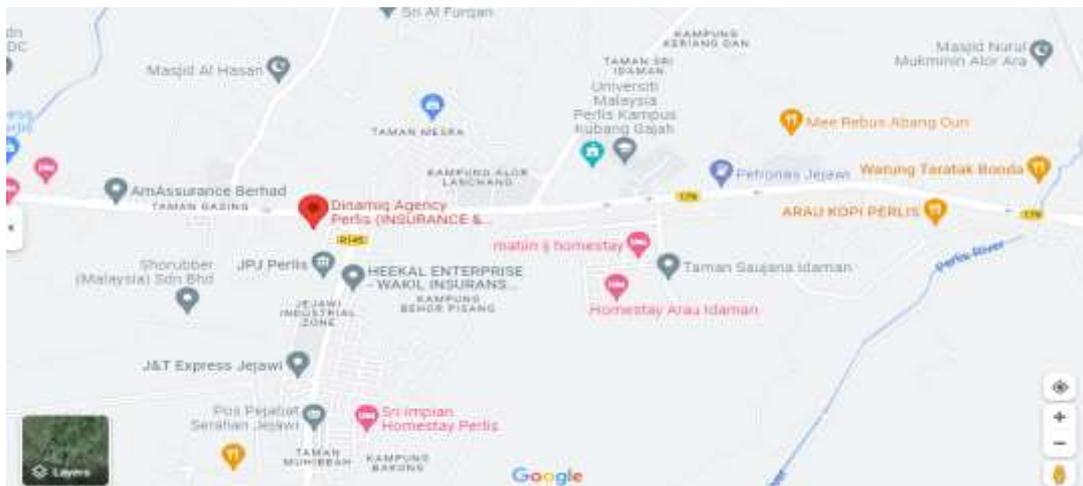


Figure 2: Location Dinamiq Agency (Jejawi), Perlis

No 52, 2nd Floor  
Bangunan MPK,  
02600 Arau, Perlis

### Operation Hour:

Working Day	Working Hour
Monday – Friday	9:00 a.m. – 5:30 p.m.