



UNIVERSITI
TEKNOLOGI
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INDUSTRIAL TRAINING REPORT IN PONTIAN UNITED PLANTATIONS BERHAD

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**29 AUGUST 2022 - 10 FEBRUARY 2023
BACHELOR OF BUSINESS ADMINISTRATION
(HONS.) FINANCE**

EXECUTIVE SUMMARY

For all undergraduate degrees in the Faculty of Business and Management, industrial training is the final lesson in the study plan. A student must complete an internship or receive on-the-job training in areas linked to their academic degree and area of specialization. This internship courses acts as a real-world training field for students to gain working experience, knowledge, and accountability in performing tasks given to them by the employer.

This internship report discusses about the time I had spent internship at PUP, who is a subsidiary of FGV Holdings Berhad, from August 29, 2022, to February 10, 2023. The six-month industrial training program at Pontian United Plantations Berhad (PUP) was remarkable and meaningful. I have been assigned at headquarter of PUP under finance department that was located at Level 14 East, Wisma FGV, Jalan Raja Laut, Kuala Lumpur. Moreover, I have been supervised under Ms. Nurfadina Nawawi, who is the manager of PUP. Therefore, I had learnt on how to update budget data of the company and upload it on the SAP Logon system that were used by the company. Besides, I also have been given responsibility to complete the tasks that were related to administrative activities such as printing, scanning, checking a checklist, sending documents, binding and filing.

The PUP offers services and goods that were related to agriculture activities and production. SWOT analysis is applied in this report to examine the internal and external perspectives of the company. The four parts of the SWOT analysis are Strengths, Weaknesses, Opportunities, and Threats. To review the strategic options, each element will perform a certain purpose. In conclusion, the SWOT analysis components helps to comprehend why the analysis should be significant by examining positive and negative variables both internal and external of the firm and also give recommendations that will support the company.

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2.0 COMPANY'S PROFILE

2.1 Company Background

Felda Global Ventures Holdings Berhad or known as FGV is a market leader in integrated, sustainable, and globalized agribusiness. It is a Malaysian agricultural company that was listed on Bursa Malaysia's primary market on June 28, 2012 and was first established in 2007 as a commercial division of the Federal Land Development Authority (FELDA) to manage investments in the upstream and downstream palm oil industries as well as other agribusinesses. It is also the third largest IPO in history that raised RM10.4 billion. Therefore, with operations across the globe, FGV focusing on three primary business areas which are plantations, sugar and logistics (Berhad, Company Overview, 2023). Moreover, they also manufacture sugar, oleo chemicals, oil palm, and rubber goods using raw materials acquired from FELDA colonies located all over the nation.

Besides, FGV also invests in a variety of ventures around the world, including multi-crop plantations, oils & fats, oleo chemicals, logistics, and services. FGV, which has operations in more than ten international countries across Asia, the Middle East, North America and Europe. They are the United States, France, Spain, Turkey, Pakistan, Cambodia, Thailand and Malaysia, which wants to widen its market by making investments, acquiring companies, and forming strategic alliances with other companies along the supply chain. FGV Holdings Berhad now has a market capitalization of RM16.6 billion and is ranked among the top 25 businesses on Bursa Malaysia. Nearly 19,000 individuals are employed by FGV Holdings Berhad's and have 44 subsidiaries throughout the nations. FGV also has their own principles that they value and attach a great importance to in daily working which are PRIDE. The PRIDE is stands for Partnership, Respect, Integrity, Dynamism and Enthusiasm. Each of these values have their own responsibilities and meaning of it.

In July 2013, Pontian United Plantations was acquired by FGV for RM1.21 billion in cash, or RM140 per share, for a total of 8.65 million shares (Aziz, 2019). Pontian United Plantations Berhad or known as PUP is a public limited liability company, incorporated and domiciled in Malaysia. The headquarter is located at Level 14 East, Wisma FGV, Jalan Raja Laut, Kuala Lumpur and was founded in 1952 while the principal place of business of the company is located at Kinabatangan, Sabah. Moreover, the principal activities of PUP and its subsidiaries are mainly cultivation of oil palm, sales of fresh fruit bunches, operation of an oil palm mill and investment holding.

Besides, they have 17 subsidiaries or called as estates. The estates are: -

1. PUP / Jeroco	10. Blossom Plantations
2. Pontian Fico Plantations	11. Yapidmas Plantation
3. Pontian Orico Plantations	12. Ladang Kluang
4. Pontian Pendirosa Plantations	13. Sri Kehuma
5. Pontian Subok Plantations	14. Tanah Emas Oil Palm Processing
6. Pontian Hillco Plantations	15. Redefined Land
7. Rawajaya / Korosah	16. Bangsan
8. Sabahanya / Subor	17. Kilang Kelapa Sawit Pontian
9. Pontian Materis Plantations	

Table 1: List of Subsidiaries PUP

2.2 Vision

- To be among the world's leading, integrated and sustainable Agribusiness that delivers value to customers and stakeholders.

2.3 Mission

To be a global leader by:

- i. Creating value through our human capital
- ii. The embodiment of governance and compliance
- iii. Building an integrated value chain advantage
- iv. Cultivating diversification in commodities and geography.

2.4 Objectives

- To eradicate poverty by developing land through the cultivation of cash crops.
- To grow our business in adjacent fields.