

**RUBBERWOOD-RATTAN BENCH STORAGE SPACE
SAVING**

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ABSTRACT

RUBBERWOOD-RATTAN BENCH STORAGE SPACE SAVING

In today's world, most benches are just beautiful pieces of furniture. Sitting on it is the only purpose for which it is designed. It is a trend where the furniture looked modern, traditional, aesthetics, and multifunction. In this study, the Rubberwood Rattan Storage Space Saving has been designed to use the combination of two types of wood: Rubberwood and rattan. After that, the survey was done and distributed through Google form that 200 respondents answered. Several factors were examined, including the material used, the product's design, marketing, and customer satisfaction. Based on the result shown, most of the respondents agreed about the combination of the Rubberwood and rattan used and suitable to be commercialized and recommended in the market. Material, design, and marketing are generally considered to be all factors that could affect customer satisfaction.

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TABLE OF CONTENTS

	PAGE
APPROVAL SHEET	ii
ABSTRACT	iii
ABSTRAK	iv
ACKNOWLEDGEMENT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
LIST OF ABBREVIATIONS	x
CHAPTER 1 INTRODUCTION	1
1.1 Background of The Study	1
1.2 Problem Statement	3
1.3 Justification	3
1.4 Significance of The Study	4
1.5 Objectives of The Study	4
CHAPTER 2 LITERATURE REVIEW	5
2.1 Furniture History	5
2.2 Furniture Design	6
2.3 Multifunction Furniture	6
2.4 Furniture Marketing	7
2.5 Bench	8
2.6 Target user	9
2.7 Target Place – Living room	9
2.8 Fastener	10
2.8.1 Screw	11
2.8.2 Drawer slide	11
2.9 Anthropometric and Ergonomic	12
2.10 Raw Material for Furniture	13
2.10.1 Rubberwood	13
2.10.2 Rattan	14
2.11 Finishing	15
2.11.1 Stain	16
2.11.2 Lacquer	17
CHAPTER 3 METHODOLOGY	18
3.1 Materials	18
3.2 Product Design Process	18
3.2.1 Case Study	19

3.2.2	Problem identification	19
3.2.3	Product Research Analysis	19
3.2.4	Design Process Development	20
3.2.5	Mock-up Building	21
3.3	Product Planning	22
3.3.1	Bill of Material	22
3.3.2	Route Sheet	23
3.3.3	Part List	23
3.4	Virtual Prototype	24
3.5	Questionnaires	25
 CHAPTER 4 RESULTS AND DISCUSSION		26
4.1	Introduction	26
4.2	Reliability Analysis	27
4.3	Demographic Analysis	28
4.4	Descriptive Analysis	30
4.5	Correlation analysis	39
 CHAPTER 5 CONCLUSION AND RECOMMENDATION		42
5.1	Conclusion	42
5.2	Recommendation	43
 REFERENCES		44
APPENDICES		47
CURRICULUM VITAE		74