SMALL SPACE MULTIFUNCTIONAL FOLDING TABLE WITH STORAGE

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ABSTRACT

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In this study, Small Space Multifunctional Folding Table with Storage has been designed and planned to use wood as the main raw material for producing the product. The objectives of the study were to create a new multifunctional folding table that can be used in a small space area. It also determines the potential customer's satisfaction towards the function and appearance of the table. The survey was done by distributed a set of questionnaires through Google form to 102 respondents in Jerantut, Pahang. Few variables have been analysed to match with the potential customer's satisfaction which are the raw material used, function, design and marketing of the product. Based on the result, shown most of the correspondents were agreed with the function and design to be applied to the table. They also agreed with the table to be commercialized in the market. In general, all the hypotheses were accepted.

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