

MULTIFUNCTIONAL RUBBERWOOD STORAGE TABLE AND STOOL

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ABSTRACT

MULTIFUNCTIONAL RUBBERWOOD STORAGE TABLE AND STOOL

Multifunctional design furniture has become increasingly popular in the furniture industry due to cities expanding and rising living costs, making people crammed into smaller living spaces. Hence, choosing furniture that can serve various purposes is crucial for preserving space. The rising issues have urged the researcher to produce multifunctional storage table and stool made from rubberwood. In the further understanding of consumers' satisfaction towards multifunctional rubberwood storage table and stool, a questionnaire was distributed randomly to the potential buyers via Google Form and a total of 150 respondents have given their responses and feedback. IBM-SPSS version 26 software was used to analyse the survey data including descriptive analyses. The results show that the storage table and stool with multifunctional and made from rubberwood have received positive feedback from the respondents. On average, they agreed that multifunctional rubberwood storage table and stool is suitable to be commercialized in the furniture industry. Therefore, it is hoped that the proposed product will be marketed as other marketable furniture.