

**HIDDEN STORAGE SIDE TABLE WITH RATTAN OPEN WEBBING
FOR LIMITED SPACE**

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TABLE OF CONTENTS

ACKNOWLEDGEMENTS	I
TABLE OF CONTENT	II
LIST OF FIGURE	IV
LIST OF TABLE	V
LIST OF ABBREVIATION	V
ABSTRACT	VII
ABSTRAK	VIII
CHAPTER 1 INTRODUCTION	
1.1 Background Of Study	1
1.2 Problem Statements	2
1.3 Justification	3
1.4 Objectives Of Study	3
CHAPTER 2 LITERATURE REVIEW	
2.1 Side Table Concept Design As Need Or Want	4
2.2 Hidden Rattan Storage Concept	6
2.3 Limitation For Furniture Space Area	7
2.4 Materials.....	
2.3.1 Engineered Rubberwood.....	8
2.3.2 Rattan Materials	10
2.5 Current Marketing Strategy For a New Product	11
CHAPTER 3 METHODOLOGY	
3.1 Material	15
3.2 Product Design Process	
3.2.1 Collecting Of Information	16
3.2.2 Problem Of Identification.....	16
3.2.3 Research Of Analysis	16
3.2.4 Product Design Development.....	
3.2.4.1 Product Sketching.....	17
3.2.4.2 Mock-up Fabrication	17
3.2.4.3 Technical Drawing.....	18
3.3 Product Manufacturing Process	
3.3.1 Material Preparation	19
3.3.2 Cutting Process	19
3.3.3 Assembly Process	20

3.3.4 Sanding Process	21
3.3.5 Finishing Process	21
3.3.6 Final Product.....	22
3.4 Product Planning	
3.4.1 Bill Of Material	23
3.4.2 Route sheet	24
3.4.2 Part List	30
CHAPTER 4 RESULTS AND DISSCUSION	
4.1 Introduction.....	31
4.2 Reliability Analysis.....	31
4.3 Demographic Analysis.....	32
4.4 Descriptive Analysis	33
4.5 Comparative Analysis.....	
4.5.1 Gender.....	36
4.5.2 Age.....	37
4.5.3 Profession.....	38
4.5.4 Income.....	39
4.6 Correlation Analysis	40
CHAPTER 5 CONCLUSION AND RECOMMENDATIONS	
5.1 Conclusion	43
5.2 Recommendations.....	43
REFERENCES.....	44

ABSTRACT

HIDDEN STORAGE SIDE TABLE WITH RATTAN OPEN WEBBING FOR LIMITED SPACE

Furniture, first and foremost, serves a purpose. It's an important part of the house, and its main purpose is to facilitate a variety of activities such as meals, amusements, recreation, research, and so on. People nowadays prefer furniture with a simple and aesthetic design that also serves multiple functions. This study aims to produce a hidden storage side table with a combination of rattan open webbing and rubberwood that has an aesthetic, unique design and a wide range of uses. As a result, a questionnaire form was distributed via Google form to 103 potential customers in order to direct them to the proposed side table of new look variations. The descriptive analysis results show that design and function are important factors in creating a concealed storage side table with rattan open webbing. Meanwhile, correlation analysis results show that there is a significant positive relationship between knowledge, materials, and design and potential customer satisfaction. As a result, it is hoped that the proposed product will be marketed in the same way as other marketable furniture.