



اَبُو سَيْدِي تَيْكُو لُو جِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA



INDUSTRIAL TRAINING REPORT

UNIVERSITI TEKNOLOGI MARA PERLIS BRANCH

BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING

AUGUST 2022 – FEBRUARY 2023

MGT 666

INTERNSHIP

(INDURTRIAL REPORT)

NAME: NUR AFIF DINIE BIN JAMALUDIN

STUDENT'S ID: 2020562639

GROUP: RBA2406A

PREPARED FOR:

DR. FARAH LINA AZIZAN

DATE OF SUBMISSION:

28th February 2023

ACKNOWLEDGEMENT

This report describes and explains a journey of industrial training at AMTIS Solution Sdn. Bhd within 24 weeks. The training started from 29th Augusts 2022 and ended on 10th February 2023 with estimate duration of 24 weeks. AMTIS Solution Sdn Bhd is a place where I did my industrial training. Firstly, I am writing this acknowledgement to express my deep gratitude to the management and staff of AMTIS Solution Sdn Bhd for providing me with an amazing internship experience. During my time at the company, I was given the opportunity to work with some of the most talented professionals in the industry and to gain invaluable knowledge and practical experience in the field of marketing.

I would especially like to thank my mentor, who guided me throughout the entire process and provided me with valuable insights and feedback. Their unwavering support and encouragement were essential in helping me grow and develop my skills.

I am grateful for the opportunities I had to work on various projects and tasks, which allowed me to put into practice what I had learned in the classroom. This internship has provided me with a deeper understanding of the industry and has opened up new possibilities for my future career.

Finally, I would like to thank the entire team at AMTIS Solution Sdn Bhd for welcoming me into the company and for their kindness and generosity. This has been a truly memorable experience, and I will always look back on it with fondness.

Thank you again for this incredible opportunity.

TABLE OF CONTENT

EXECUTIVE SUMMARY	1
TABLE OF CONTENT	2
IACKNOWLEDGEMENT	3
1.0 STUDENT’S PROFILE	4
2.0 COMPANY’S PROFILE	
2.1 Company’s Name	5
2.2 Address/Location	5
2.3 Operation & Office Hours	5
2.4 Vision	6
2.5 Mission	6
2.6 Objective/Goal	6
2.7 Background of Establishment	6
2.8 Organizational Structure	7
2.9 Product & Service Offered	8
3.0 TRAINING’S REFLECTION	
3.1 Duration	11
3.2 Roles & Responsibilities	11
3.3 Gains	13
4.0 SWOT & PESTLE ANALYSIS	
4.1 Strengths	14
4.2 Weaknesses	16
4.3 Opportunities	17
4.4 Threats	18
5.0 RECOMMENDATION	19
6.0 CONCLUSION	24
REFERENCES	25
APPENDICES	26

2.0 COMPANY'S PROFILE



Figure 2.1 Company's Logo

2.1 COMPANY'S NAME

AMTIS SOLUTION SDN.BHD, MELAKA

2.2 ADDRESS/LOCATION

No. 5, Jalan TU 40, Business Park @MITC, Taman Tasik Utama, 75450 Ayer Keroh, Melaka, Malaysia. It is 4.3 km from my house. Estimated time arrival from my house to the office is 7 to 10 minutes.

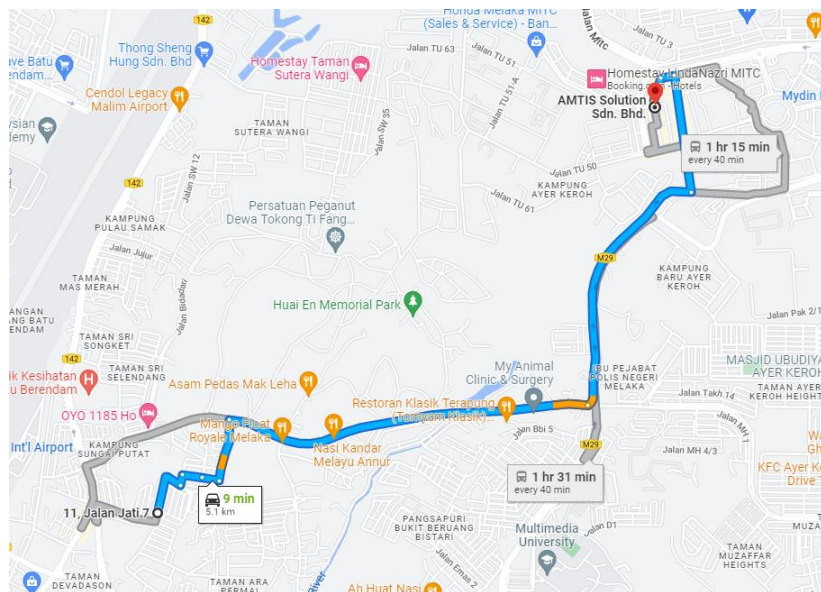


Figure 2.2 Company's Location from my place

2.3 OPERATION & OFFICE HOURS

Operation Hours: 5 days per week (9 hours)

Office Hours: 9.00AM – 6.00PM

2.4 VISION

“To be a competitive IT company in Malaysia with the versatile team.”.

2.5 MISSION

1. Providing total solution for application development
2. Bridging applications through system integration
3. Knowledge transfer
4. Searching and providing new solutions.

2.6 MOTTO

Advance Management Technology in Intelligence System.

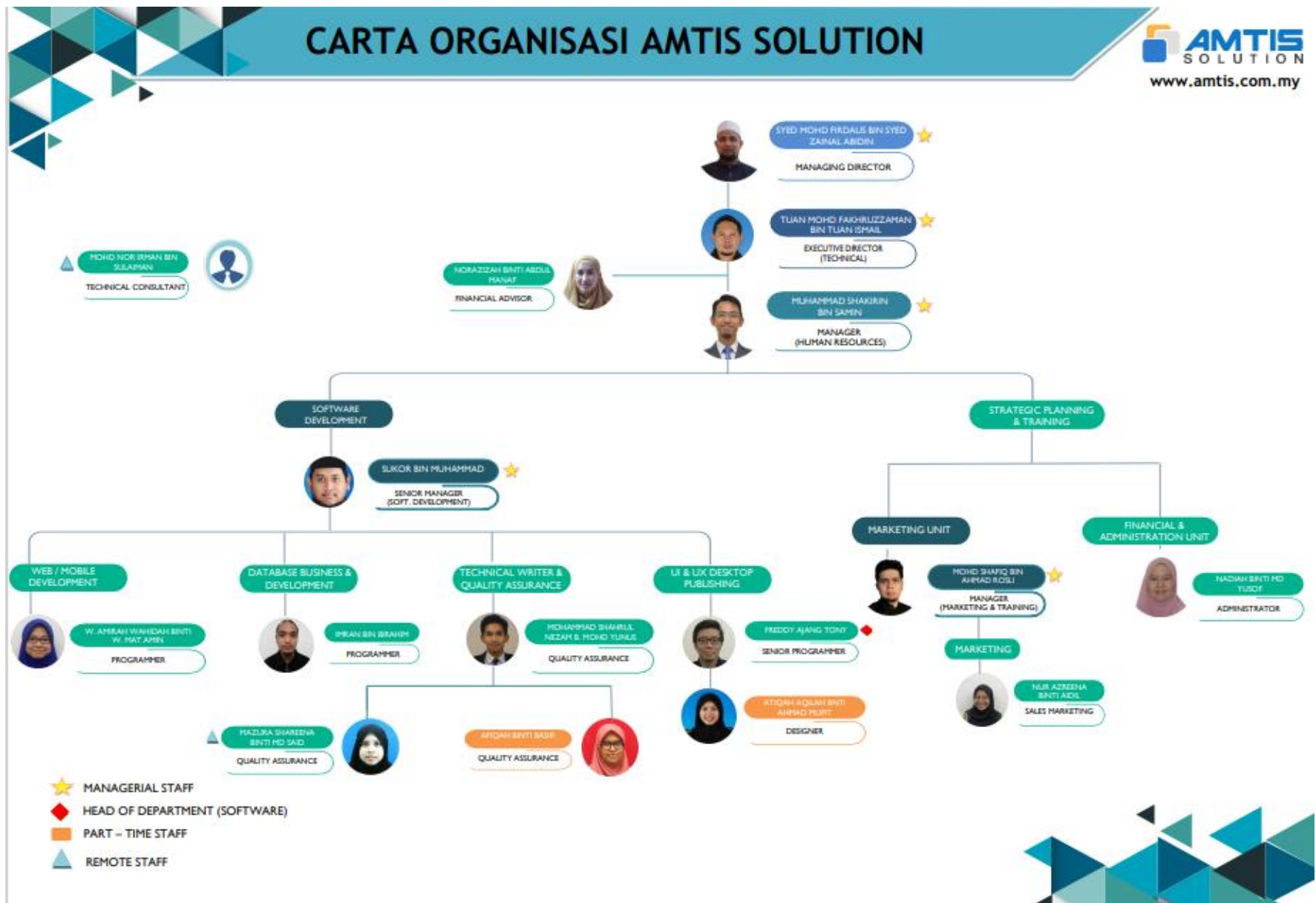
2.7 BACKGROUND

AMTIS Solution Sdn Bhd was founded in August 2009 is a 100% Bumiputra company focusing on the ICT industry specializing in providing solutions in information and knowledge. AMTIS Solution Sdn Bhd headquarters is strategically located at Business Park MITC, Taman Tasik Utama, Ayer Keroh Melaka.

Increasing market demand for ICT at Klang Valley has prompted our company to expand territory by establish a branch located at Technology Park Malaysia Bukit Jalil Kuala Lumpur. From a self-effacing beginning, AMTIS Solution Sdn Bhd has acquired the essential capability, knowledge and human resources to further enhance the ICT industry such as Software and Application Development, System Integration, Big Data and Analytics, Database and ICT Training. Our team is professional in ICT, and we work closely as a team and dedicate to archive higher level of work competency and efficiency.

Its primary mission is to develop, design, service and conduct training in information technology. To become a competitive company, AMTIS Solution Sdn Bhd also involve in research and development of an innovative product to bring the best solutions for our customers.

2.8 ORGANIZATIONAL STRUCTURE



2.9 PRODUCT AND SERVICE OFFERED

To facilitate and improving management efficiency, AMTIS Solution Sdn Bhd have been divided into three department that are Software Development, System Integration and Graphic Design.

1. SOFTWARE DEVELOPMENT

With the help of our highly qualified and skilled IT professionals, we have been able to serve our clients with valuable software development services. Our software development and custom programming services include everything from a simple content management system enable website to the most complex web-based internet applications, and e-commerce portals.

- R jQuery Features
- J2SE Features
- CODEIGNITER Features
- J2EE Features
- ANDROID Features
- HTML 5 Features

2. SYSTEM INTEGRATION

Complex technologies and changing business environments are among the main challenges organizations face on their path to growth. Understanding the complexities of the IT environment, AMTIS extends our expertise in system integration to ensure that the technology is in line with your business objectives no matter the size and nature of your organization.

- Application Development
- Service-Oriented Architecture
- Custom Application
- Testing and Validation

3. GRAPHIC DESIGN

In graphic design team, we focus on website development using Adobe Illustrator, Adobe Flash, Adobe Dreamweaver, Adobe Photoshop and many other platforms. We also provide some services such as:

- UI/UX
- Desktop Publishing

4. ICT RELATED TRAINING

As an ICT company we not only focus in development and creating but we also provide training especially for worker and student. Some of the training is:

DATABASE

- ◆ MySQL
- ◆ MongoDB
- ◆ Postgrey
- ◆ Oracle

DATA ANALYTIC

- ◆ Nvivo

OFFICE

- ◆ Microsoft
- Powerpoint
- Excel
- Access
- Project

OTHERS

- ◆ Trello
- ◆ Zoho



MULTIMEDIA

- ◆ Adobe
 - Photoshop
 - Illustrator
 - Flash
 - InDesign
 - Lightroom
 - Audition
 - Premier
 - After Effects
- ◆ Presentation Tool:
 - Prezi
 - Powerpoint
 - Powtoon

WEB

- ◆ Fundamental of Web Design
- ◆ Concepts, Domain Names & Web
- ◆ Hosting for Web Designer
- ◆ Blogspot
- ◆ Wordpress
- ◆ Joomla CMS
- ◆ e-Commerce: Open Cart
- ◆ e-Learning: Claroline
- ◆ SEO Training

APPLICATION

- ◆ Android Application Development
- ◆ Java Application Development
- ◆ Mobile Application: Cordova & Android
- ◆ Geographic Information System (GIS)

SOCIAL

- ◆ Gsuite, Evernote

PROGRAMMING

- ◆ HTML5 & CSS3
- ◆ Bootstrap
- ◆ W3Schools Certified
 - PHP, jQuery, ASP & Angular JS
 - PHP Framework: Codeigniter & Yii
- ◆ Javascript
 - Fundamental, AJAX, jQuery
- ◆ Source Code Management (SCM):
 - Gi.NET: C#, Visual Basic (VB)
 - ASP.NET: C#
 - ASP.NET: Visual Basic (VB)

3.0 TRAINING'S REFLECTION

3.1 Duration

29th August 2022 – 10th February 2023 (24 weeks)

WORKING DAYS

MONDAY	9:00AM – 6:00PM
TUESDAY	9:00AM – 6:00PM
WEDNESDDAY	9:00AM – 6:00PM
THURDAY	9:00AM – 6:00PM
FRIDAY	9:00AM – 6:00PM

3.2 Roles & Responsibilities

Allocated department: Sales & marketing Department

Position: Junior Marketing

- Make a video after the training session

To make a training session video, choose a recording device, set up the recording environment, record the session, edit the footage, add captions and music, then save and share the final video.

- Manage a Facebook live

Manage a Facebook Live by preparing your material, testing the internet and streaming, going live, interacting with the audience through comments and responses, covering the live broadcast, and saving the video for later use.

- Produce copywriting for Facebook content and Facebook live

After collecting the details from the person in charges, junior marketing department will do the copywriting and Facebook live that provide the information of the available product according to company requirements. Producing successful Facebook Live content is important, and it helps to have a clear objective, plan the content in advance, and engage with the audience during the broadcast. For an intern student, creating Facebook Live content is a great way to practice communication skills, build confidence, and learn about social media marketing.

- Contact and follow up customers

Then, contacting customers is a valuable way to gather information or to offer a product or service. Various communication channels can be used to reach potential or existing customers, so it can find the most effective way to connect with them. After our initial contact, we take the time to ensure that our customers' needs are being met and to offer additional support or services. This helps to keep customers satisfied and loyal, which leads to increased sales and profits.

3.3 Gains

Intrinsic Value

- Build confidence

By meeting guests and deal with the staffs help me in building my confidence. The ability to be confident is a state of mind that is cannot be learnt. Thinking positively, learning, gaining knowledge and conversing with others are the effective ways to build or increase my confidence.

- Improve communication skills

Successful communication is essential for success in many aspects of life. I have identified that strong communication abilities are needed in doing jobs. People who are strong communicators typically have more positive interactions with other people. As a result, effective interpersonal communication is essential, and understanding how to do so has several advantages.

- Multi-tasking and time management skills

Multitasking is the practice of managing several tasks at once. Some people are more efficient at multitasking and can handle performing several tasks at once. For instance, as a sales trainee might do all at once such as taking calls, checking emails, following up or meeting guests and preparing proposals. By juggling multiple projects and focusing on tasks, i can keep my work organized and reduce stress. These skills can also help me to impress my supervisor and coworkers, making my internship experience more successful.

Extrinsic Value

- Monthly allowance: RM400.00
- Food allowance for outstations
- Transition to permanent job
- Mentor program

4.0 SWOT ANALYSIS



4.1 Strengths

- Skilled and experienced workforce

Any internship benefits from having a knowledgeable and experienced staff since it promotes efficiency and a productive learning environment. Interns can learn from their peers and receive direction and assistance from a team of experts who are skilled and experienced in their respective professions, making for a more rewarding and fruitful internship experience. A competent and experienced employee can also result in better work, greater efficiency, and better outcomes, increasing the value of the internship for the intern and the company.

- Intellectual property

The protection of the distinctive works, innovations, and concepts produced by the individuals and organizations engaged is why intellectual property is a critical element of internships. The intellectual property policies and agreements of the company interns are working for, as well as their own rights and responsibilities in terms of the protection and use of the intellectual property created during the internship, must all be understood by interns. This information makes it possible to make sure that neither the intern and neither company is abusing the intern's contributions or breaking any laws or agreements, which could be valuable assets for their future professional efforts.

- Strong corporate culture

In an environment with a strong corporate culture, interns may anticipate being considered as important team members, receiving clear expectations and instructions, and being given chances to support the business and its objectives. This may in a more fulfilling and interesting internship experience, allowing the intern to learn new skills, get practical experience, and form close bonds with their peers. In the end, a positive corporate culture can contribute to the intern's development as a professional

- Advance technology

Advance technology plays a significant role in modern internships, providing interns with the tools and resources they need to be effective and efficient in their work. From cutting-edge software and hardware to digital platforms and communication tools, interns who are exposed to the latest technologies can benefit from increased productivity, improved collaboration, and enhanced learning opportunities. Utilizing advanced technology also helps interns to develop valuable technical skills that are in high demand in the job market. Furthermore, working with advanced technology can also give interns an advantage in their future careers, as they will have experience with the latest tools and innovations that are shaping the future of their industries. Overall, exposure to advanced technology can greatly enhance the intern's experience and prepare them for future success.

- High quality of raw material

It is ensured that the interns have the tools they need to do their task to the best of their ability by having access to high-quality raw materials. As interns are able to experiment with various materials and processes to produce distinctive and high-quality outputs, working with high quality raw materials may help encourage creativity, innovation, and problem-solving abilities. Additionally, exposure to highest raw materials may help interns develop a greater understanding of the tools and methods required in their industry, which can be helpful for their future professions. An effective and rewarding internship experience ultimately depends on having access to high quality raw materials.

4.2 Weaknesses

- Lack of staff

When there is a labour shortage, the company finds it challenging to find qualified candidates for open positions. The few individuals that are accessible are difficult to find and there are not enough applicants to fill the positions the hotel is searching for. Some positions are difficult to fill than others, and some businesses have a harder problem attracting and keeping personnel than others.

- Poor communication

During the industrial training, Interns do not receive regular feedback or advice from their supervisor, thus they are unsure of their performance and growth. These examples of poor communication can have a damaging effect on the intern's experience and performance, as well as the organization's work quality. To provide a happy and fruitful experience for those concerned, corporations and organizations must be proactive in addressing and enhancing communication in their internships.

- Lack of support system

There are no prospects for growth and development. If the intern is not given opportunities to learn and grow their talents, they may feel constrained in their abilities and may not be able to maximize their internship experience. To promote a happy and fruitful internship, companies and organizations should be proactive in providing a supportive environment and resources for their interns.

- Poor security system

If the intern is not given sufficient access restrictions to sensitive information or systems, they may get access to confidential or proprietary information that they should not have. Companies and organizations should be proactive in creating and maintaining appropriate security systems and regulations to ensure the safety and confidentiality of sensitive information, as well as to safeguard both the intern and the company.

- Lack of resources

When it comes to giving interns with the skills, they need to fulfil their jobs, businesses and organizations should take the initiative. If they don't have access to the data or tools they need, they may find it difficult to do their work properly and effectively.

4.3 Opportunities

- Build stronger customer relationship

Every time a client purchase and agree about the services, they should have a positive experience that leaves them with a positive opinion of the company. The client and the company have mutual respect for one another and understanding, which leads to a long-lasting relationship. For example, if the client is satisfied with the services provided, they might want to repeat the training at AMTIS Solution.

- New distribution channel

Firstly, it can expand the company's ability to access new markets or client groups with its goods and services. In addition, by diversifying the company's income sources, a new distribution channel can reduce the company's dependence on a single channel and the chance of a delay in operations. It can extend the appeal of the company's items to previously new market of frequent internet shoppers.

- Partnership and collaboration

It is important to consider carefully the possible advantages and risks of a partnership or cooperation before moving forward, as well as to make sure that it is consistent with the company's overall strategy and goals. This can make it more likely that the collaboration will enhance the business' operations and contribute to its success. For instance, a small software development business that wants to partner with a bigger technology company to create a new product is thinking about doing so.

- Economic trends

An expanding economy can boost consumer spending and the demand for the company's goods and services, which might lead to more sales and profits. "Over the past decade, the global economy has experienced significant shifts, driven by a range of factors including technological innovation, changes in consumer behavior, and shifts in government policy."

- Changes in consumer attitude

The demand for the company's friendly goods and services may rise as a consequence of education about customer attitudes toward MIB products, which might boost sales and income. Additionally, a change in consumer attitudes toward easy to use and may boost demand for the business products, helping to set it apart from its rivals and position it as an industry.

4.4 Threats

- Strong competitors

There will be more competition if there are more company software in Ayer keroh. Company in the area that compete with AMTIS Solution Sdn Bhd typically offer more services at cheaper price. By this, the customers might not repeat their services or training and they will choose the cheaper services one.

- Economic downturn

Currently, Consumer spending and the demand for goods and services typically decline during a recession, which can affect a company's sales and income. A company's capacity to get the money it needs to function and expand may also become more challenging and expensive when finance and credit become less readily available.

- Changing government patterns

Changes in governmental rules and regulations must be taken into account, as well as how they could affect a company's operations. This can assist the business in identifying chances for innovation and market differentiation as well as helping it adapt rapidly to changes in the regulatory environment. A corporation may actively advocate for policies that support its aims and operations and guarantee that it is well-positioned for success in the future by remaining educated about changes in governmental rules and laws.

- Changes in consumer preferences

Demand for the company's offerings in these sectors may rise as customer tastes move in support of innovative or innovative goods and services, which may boost sales and revenue. Additionally, a shift in customer preferences in support of goods and services that reflect their values and beliefs, such as environmentally or socially responsible offers, can boost demand for the company's offerings in these areas and help it stand out from rivals.

- Increased raw material

The possible effects of rising raw material costs on the business operations must be taken into account. This can assist the business in identifying solutions for avoiding the effects of rising raw material costs, such as cost-cutting, improving efficiency, and diversifying its supply sources. A business may position itself for success even in a difficult economic situation by proactively addressing these issues.

5.0 RECOMMENDATIONS IN WEAKNESSES

1. LACK OF STAFF

Any firm that lacks personnel may face serious difficulties that affect customer happiness, productivity, and overall business performance. Employing temporary workers may be a worthwhile alternative for businesses that are experiencing staffing issues or brief changes in demand. Numerous advantages of temporary employment exist, and it can offer an economical and adaptable option to fulfil the objectives of the firm.

The ability to efficiently and quickly fill personnel gaps is one of the main benefits of using temporary workers. Temporary employees can be hired right away to help handle a scenario when there are unexpected absences or a sudden increase in workload. This guarantees uninterrupted business operations and prompt satisfaction of consumer demands. Temporary employees can provide the business fresh skills and views in addition to providing immediate covering. They can offer a novel method of problem-solving and contribute fresh concepts. This can be especially helpful during times of high demand when additional assistance is required to handle growing workloads.

Employing temporary workers can provide business the chance to assess candidates for potential future recruitment. Working with a contract worker. The employer can learn more about a person's abilities, work ethic, and suitability for the workplace culture. The company could think about hiring the temporary worker permanently if they end up being a suitable fit.

Additionally, the time and expense involved in a permanent employment process can be decreased with temporary employees. The time and money spent on recruiting, interviewing, and onboarding new staff may be saved by businesses. Additionally, because they can be engaged on even a task, temporary workers can only be paid for the time they are really required.

In conclusion, using temporary workers might be a smart move for businesses that are experiencing a personnel crunch or brief changes in demand. Temporary employment offers a number of advantages, including rapid coverage, new views and talents, cost-effectiveness, and flexibility, which may help businesses fulfil their staffing needs without disrupting normal operations.

2. POOR COMMUNICATION

A key component of good workplace communication is opening up clear lines of communication. It helps to avoid uncertainty and misunderstandings and boosts overall productivity when staff know exactly who to turn to for specific information and how to interact with others. The ability to simplify the sharing of information is one of the main advantages of having open lines of communication. Employees may acquire the information they need more quickly when they know who to turn to for specific information, which reduces waiting time and boosts productivity. Additionally, having open lines of communication can help minimize the probability of misunderstandings and guarantee that everyone is on the same page.

A sense of accountability and ownership among employees is another advantage of having open lines of communication. Employees are more likely to assume responsibility for ensuring that knowledge is appropriately transmitted and applied when they are aware of their part in the communication process. Organizations should think about developing a clear and comprehensive communication strategy that describes the duties and responsibilities of each employee in order to build clear communication channels. Regular check-ins, team meetings, one-on-one conversations, and the use of technological tools like instant messaging, project management software, and video conferencing are a few examples of how this might be accomplished.

Additionally, businesses should provide their staff communication training to assist them develop communication skills like active listening and dispute resolution. Employee effectiveness can be increased as a result of helping them understand their part in the communication process.

In conclusion, creating clear communication routes is an essential component of productive office communication. Organizations may decrease misunderstandings, improve efficiency, and encourage a more happy and productive work environment by taking the time to develop a clear communication plan and provide communication training.

3. LACK OF SUPPORT SYSTEM

Promoting work-life balance is critical to creating a helpful and inspiring workplace culture. Many workers nowadays experience stress and burnout as a result of their inability to balance work and personal responsibilities in today's fast-paced society. Organizations may assist staff members in lowering stress levels, enhancing their happiness, and improving their overall job satisfaction by encouraging work-life balance.

One of the main advantages of encouraging work-life balance is that it lessens employee stress and burnout. Employees are less prone to face stress and burnout and are more likely to be efficient and engaged at work when they are able to successfully balance their job and personal responsibilities. Promoting work-life balance has the added benefit of boosting employee morale and job satisfaction. Employees are more likely to feel appreciated and respected when they believe that their company cares about their well-being and personal life, which can enhance their overall job satisfaction and dedication to their work. Organizations should think about allowing flexible work schedules or telecommuting in order to support work-life balance. This can lessen stress and burnout for workers by enabling them to better balance their job and personal obligations. Organizations should also promote rest breaks, paid time off use, and putting employee wellbeing first.

Additionally, businesses may support work-life balance by providing tools like stress-reduction classes, counselling services, and wellness initiatives. These tools can aid workers in stress management and general wellbeing enhancement.

To sum up, encouraging work-life balance is necessary for creating a helpful and encouraging work environment. Organizations may boost employee morale, lessen stress and burnout, and boost general job satisfaction and productivity by providing flexible work arrangements, encouraging staff to focus on their health, and giving services for stress management.

4. POOR SECURITY SYSTEM

One of the most important in preserving the security and privacy of the company and its workers is limiting access to sensitive information. Organizations manage a good amount of sensitive information in the digital era, including customer information, financial information, and proprietary corporate information. It's important to restrict access to those individuals who require it for their jobs in order to keep this information safe.

Limiting access to sensitive information lowers the danger of data breaches and theft, which is one of its main advantages. It is far more difficult for unauthorized people to obtain and misuse sensitive information when only a small group of people have access to it.

Employers should require the use of strong passwords for workers in order to restrict access to critical information and create robust authentication procedures. Organizations should also often evaluate and change the access rights to sensitive information to make sure that only those who require it for their work have access.

In order to prevent loss or illegal access, enterprises should also encrypt important data. Organizations may guarantee that sensitive information cannot be read or misused even if an unauthorized person has access to it by encoding it

In conclusion, restricting access to sensitive data is an important in protecting the organization's and its workers' security and privacy. Organizations may lower the risk of data breaches and theft and preserve employee and customer privacy by establishing robust authentication systems, routinely evaluating and updating access permissions, and encrypting important information.

5. LACK OF RESOURCES

Prioritizing vital tasks is a key component of resource management, especially in companies with tight time, money, and staffing constraints. Organizations may make sure that they continue to fulfil their primary goals and preserve their competitiveness by focusing on the most important activities. Clearly defining the organization's aims and objectives is key, as is identifying the essential tasks needed to carry them out. This will aid in setting priorities for resource allocation and guarantee that they are being used as efficiently as possible

The resources that are available, such as persons, materials, and equipment, to ascertain which activities can be completed given the current constraints. This will make it easier to assess each activity's viability and assign it the appropriate priority.

In conclusion, setting priorities for key tasks is a crucial component of resource management that enables businesses to achieve their objectives, keep up their competitiveness, and make the most of their resources.

6.0 CONCLUSION

An internship is a vital experience for students who are looking to prepare themselves for the workforce. This six-month session is designed to provide students with hands-on experience, enabling them to put into practice the knowledge and skills they have acquired in their academic studies. The internship experience is a unique opportunity for students to develop their professional skills and gain valuable exposure to the workplace.

Throughout the internship, students are given the opportunity to work alongside experienced professionals, who serve as mentors and guides, helping them to navigate the challenges of the workplace. This exposure provides students with a sense of what it takes to succeed in their chosen field and what kind of effort and dedication is required to achieve their goals.

The experience of an internship is not just limited to the work itself. It also includes the opportunities for personal and professional growth that come with being in a new environment, working with new people, and learning new skills. Students will develop their interpersonal skills, their ability to work effectively in teams, and their ability to communicate professionally. These are all essential skills that are highly valued in the workforce and will be invaluable to them in their future careers.

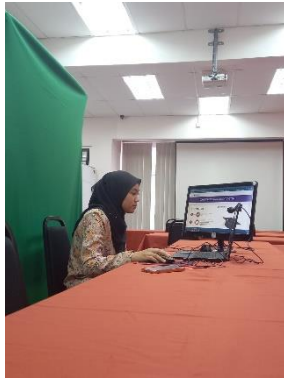
Despite the challenges that may arise during the internship, the end of the session is always bittersweet. The students have spent six months working hard and growing both professionally and personally, and now it is time to say goodbye to their colleagues and mentors. However, the experience they have gained and the memories they have created will last a lifetime. The knowledge and skills they have acquired will be invaluable to them as they continue on their professional journey.

In conclusion, an internship session is an excellent opportunity for students to prepare themselves for the workforce. The hands-on experience and exposure to the workplace, coupled with the personal and professional growth that comes with the experience, make the internship a truly priceless experience that will serve students well in their future careers.

REFERENCES

- Front Matter. (2022, August 1). *Journal of Economic Perspectives*, 36(3), 1–6. <https://doi.org/10.1257/jep.36.3.1>
- Fauziyyah, S., & Khusna, K. (2022, April 25). Implementation Of Customer Relationship Management In Order To Build Customer Satisfaction And Loyalty. *Jurnal Manajemen Indonesia*, 22(1), 13.
<https://doi.org/10.25124/jmi.v22i1.2802>
- Exploring SWOT analysis – where are we now? A review of academic research from the last decade | Emerald Insight.* (2010, August 10). Exploring SWOT Analysis – Where Are We Now? A Review of Academic Research From the Last Decade | Emerald Insight. Retrieved February 7, 2023, from <https://www.emerald.com/insight/content/doi/10.1108/17554251011064837/full/html>
- Ali, H., & Ngo, C. (2022, February 25). <https://www.shpa.org.au/publications-resources/journals/grit/doi#1351>.
Pharmacy Growth, Research, Innovation and Training, 5(4). <https://doi.org/10.24080/grit.1355>
- AMTIS SOLUTION SDN.BHD, A. (2023). AMTIS SOLUTION SDN. BHD. | Home. Retrieved February 7, 2023, from <https://amtis.com.my/amtisv4/>

APPENDICES



FB LIVE SESSION



Meeting with client from KUIPS

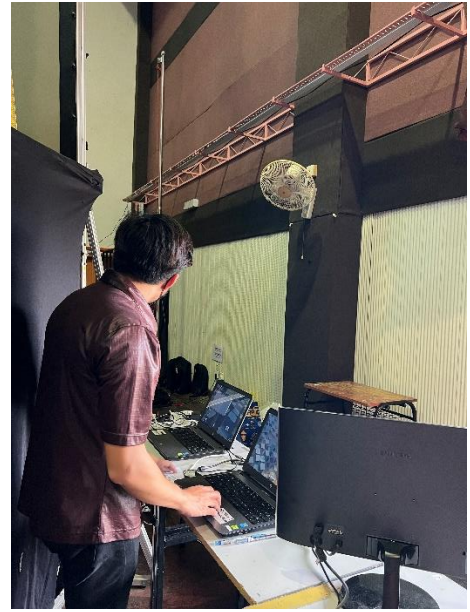


Doing a convocation queue management system at Petronas

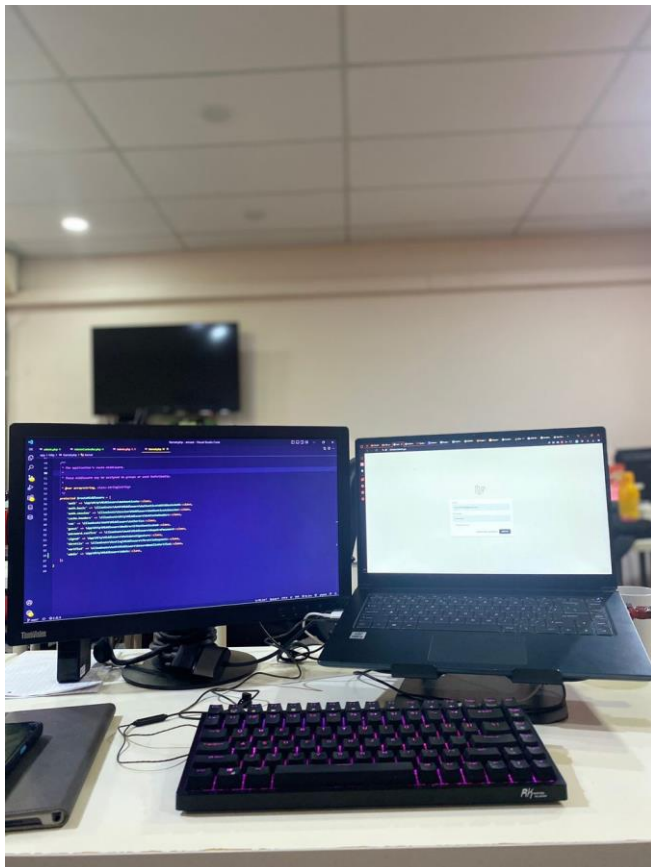


Doing a convocation queue management system at KUIP





Manage a Queue Management System At KUIPS with team Jitra



My Workstation



Went to Putrajaya to submit document



Yassin session



AMTIS SOLUTION STAFF AND JUNIOR

Document Information

Analyzed document	MGT666(NUR AFIF DINIE BIN JAMALUDIN AMTIS SOLUTION SDN BHD).pdf(D158018394)
Submitted	2023-02-07 09:00:00
Submitted by	
Submitter email	2020562639@student.uitm.edu.my
Similarity	10,7%
Analysis address	noraini305.UiTM@analysis.ouriginal.com

Sources included in the report

SA	<p>UNIVERSITI TEKNOLOGI MARA (UiTM) / Farah Nur Shuhada binti Abu Bakar (2019312223)INDUSTRIAL TRAINING REPORT AMTIS SOLUTION.pdf</p> <p>Document Farah Nur Shuhada binti Abu Bakar (2019312223) INDUSTRIAL TRAINING REPORT AMTIS SOLUTION.pdf (D128359384) 4</p> <p>Submitted by: farahshuhadaburn@gmail.com</p> <p>Receiver: hidayah0946.UiTM@analysis.ouriginal.com</p>
W	<p>URL: http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf 6</p> <p>Fetches: 2022 02-01 05:40:42</p>
J	<p>Internship_Report_2021_Mohamad_Azib.docx</p> <p>URL: e53ecd6b-fef2-4ae2-8010-4ba7040d2a4d 1</p> <p>Fetches: 2022-04-27 22:51:43</p>
SA	<p>UNIVERSITI TEKNOLOGI MARA (UiTM) / MGT666.pdf</p> <p>Document MGT666.pdf (D127131010) 1</p> <p>Submitted by: 2019311839@student.uitm.edu.my</p> <p>Receiver: zaidi220.UiTM@analysis.ouriginal.com</p>

Entire Document

- 1 0 STUDENT'S PROFILE
- 2 2.0 COMPANY'S PROFILE Figure 2.1 Company'

79	MATCHING BLOCK	<p>SA Farah Nur Shuhada binti Abu Bakar (2019312223) ... (D128359384)</p>
<p>s Logo 2.1 COMPANY'S NAME AMTIS SOLUTION SDN.BHD, MELAKA 2.2 ADDRESS/LOCATION No. 5, Jalan TU 40,</p>		

Malaysia. It is 4.3

km from my house. Estimated time arrival from my house to the office is 7 to 10 minutes. Figure 2.2 Company's Location from my place 2.3 OPERATION & OFFICE HOURS Operation Hours: 5 days per week (9 hours) Office Hours: 9.00AM — 6.00PM

3 2.4

W

MATCHING BLOCK 2/12

VISION “To be a competitive IT company in Malaysia with the versatile team.”. 2.5 MISSION 1. Providing total solution for application development 2. Bridging applications through system integration 3. Knowledge transfer 4. Searching and providing new solutions. 2.6 MOTTO Advance Management Technology in Intelligence

System. 2.7

BACKGROUND

100%

MATCHING BLOCK

W

AMTIS Solution Sdn Bhd was founded in August 2009 is a 100% Bumiputra company focusing on the ICT industry specializing in providing solutions in information and knowledge.

AMTIS Solution Sdn Bhd headquarters is strategically located at

57%

MATCHING BLOCK

J

Business Park MITC, Taman Tasik Utama, Ayer Keroh Melaka. Increasing market demand for ICT at Klang Valley has prompted our company to expand territory by establish a

branch located at Technology Park Malaysia Bukit Jalil Kuala Lumpur.

100%

MATCHING BLOCK

W

From a self-effacing beginning, AMTIS Solution Sdn Bhd has acquired the essential capability, knowledge and human resources to further enhance the ICT industry such as Software

and Application Development, System Integration, Big Data and Analytics, Database and

97

MATCHING BLOCK

W

ICT Training. Our team is professional in ICT, and we work closely as a team and dedicate to archive higher level of work competency and efficiency. Its primary mission is to develop, design, service and conduct training in information technology. To become a competitive company, AMTIS Solution Sdn Bhd also involve in research and development of an innovative product to bring the best solutions for our customers. 2.8

ORGANIZATIONAL STRUCTURE

5 2.9 PRODUCT AND SERVICE OFFERED

70

MATCHING BLOCK

W

To facilitate and improving management efficiency, AMTIS Solution Sdn Bhd have been divided into three department that are Software Development, System Integration and Graphic Design. 1. SOFTWARE DEVELOPMENT

With the help of our highly qualified and skilled IT professionals,

55

MATCHING BLOCK

SA

Farah Nur Shuhada binti Abu Bakar (2019312223) ...
(D128359384)

we have been able to serve our clients with valuable software development services. Our software development and custom programming services include everything from a simple content management system enable website to the most complex web-based internet applications, and e-commerce portals. • R jQuery Features • J2SE Features • CODEIGNITER Features • J2EE Features • ANDROID Features • HTML 5 Features 2. SYSTEM INTEGRATION

Complex technologies and changing business environments are among the main challenges organizations face on their path to growth. Understanding the complexities of the IT environment, AMTIS extends our expertise in system integration to ensure that the technology is in line

52

MATCHING BLOCK

SA

Farah Nur Shuhada binti Abu Bakar (2019312223) ...
(D128359384)

with your business objectives no matter the size and nature of your organization. • Application Development • Service-Oriented Architecture • Custom Application • Testing and Validation 6 3. GRAPHIC DESIGN

In graphic design

100%

MATCHING BLOCK

W

team, we focus on website development using Adobe Illustrator, Adobe Flash, Adobe Dreamweaver, Adobe Photoshop and many other platforms. We also provide some services such as: •

89

MATCHING BLOCK

SA

MGT666.pdf (D127131010)

UI/UX • Desktop Publishing 4. ICT RELATED TRAINING As an ICT company we not only

focus in development

51

MATCHING BLOCK

SA

Farah Nur Shuhada binti Abu Bakar (2019312223) ...
(D128359384)

and creating but we also provide training especially for worker and student. Some of the training is: DATABASE ♦ MySQL ♦ MongoDB ♦ Postgrey ♦ Oracle DATA ANALYTIC ♦ Nvivo OFFICE ♦ Microsoft - Powerpoint - Excel - Access - Project OTHERS ♦ Trello ♦ Zoho 7 8 3.0

TRAINING'S REFLECTION 3.1 Duration 29 th August 2022 — 10 th February 2023 (24 weeks) WORKING DAYS MONDAY 9:00AM — 6:00PM TUESDAY 9:00AM — 6:00PM WEDNESDDAY 9:00AM — 6:00PM THURDAY 9:00AM — 6:00PM FRIDAY

9:00AM — 6:00PM 3.2 Roles & Responsibilities Allocated department: Sales & marketing Department Position: Junior Marketing • Make a video after the training session To make a training session video, choose a recording device, set upthe recording environment, record the session, edit the footage, add captions and music, then save and share the finalvideo. • Manage a Facebook live Manage a Facebook Live by preparing your material, testing the internet and streaming,going live, interacting with the audience through comments and responses, covering the live broadcast, and saving thevideo for later use.

9 • Produce copywriting for Facebook content and Facebook live After collecting the details from the person in charges,junior marketing department will do the copywriting and Facebook live that provide the information of the available product according to company requirements. Producing successful Facebook Live content is important, and it helps to have a clear objective, plan the content in advance, and engage with the audience during the broadcast. For an intern student, creating Facebook Live content is a great way to practice communication skills, build confidence, and learn about social media marketing. • Contact and follow up customers Then, contacting customers is a valuable way to gather information or to offer a product or service. Various communication channels can be used to reach potential or existing customers, so it can find the most effective way to connect with them. After our initial contact, we take the timeto ensure that our customers' needs are being met and to offer additional support or services. This helps to keep customers satisfied and loyal, which leads to increased sales and profits.

10 3.3 Gains Intrinsic Value

- **Build confidence** By meeting guests and deal with the staffs help me in building my confidence. The ability to be confident is a state of mind that is cannot be learnt. Thinking positively, learning, gaining knowledge and conversing with others are the effective ways to build or increase my confidence.
- **Improve communication skills** Successful communication is essential for success in many aspects of life. I have identified that strong communication abilities are needed in doing jobs. People who are strong communicators typically have more positive interactions with other people. As a result, effective interpersonal communication is essential, and understanding how to do so has several advantages.
- **Multi-tasking and time management skills** Multitasking is the practice of managing several tasks at once. Some people are more efficient at multitasking and can handle performing several tasks at once. For instance, as a sales trainee might do all at once such as taking calls, checking emails, following up or meeting guests and preparing proposals. By juggling multiple projects and focusing on tasks, i can keep my work organized and reduce stress. These skills can also help me to impress my supervisor and coworkers, making my internship experience more successful.

Extrinsic Value

- Monthly allowance: RM400.00
- Food allowance for outstations

- Transition to permanent job
- Mentor program

11 4.0 SWOT ANALYSIS 4.1 Strengths

- **Skilled and experienced workforce** Any internship benefits from having a knowledgeable and experienced staff since it promotes efficiency and a productive learning environment. Interns can learn from their peers and receive direction and assistance from a team of experts who are skilled and experienced in their respective professions, making for a more rewarding and fruitful internship experience. A competent and experienced employee can also result in better work, greater efficiency, and better outcomes, increasing the value of the internship for the intern and the company.
- **Intellectual property** The protection of the distinctive works, innovations, and concepts produced by the individuals and organizations engaged is why intellectual property is a critical element of internships. The intellectual property policies and agreements of the company interns are working for, as well as their own rights and responsibilities in terms of the protection and use of the intellectual property created during the internship, must all be understood by interns. This information makes it possible to make sure that neither the intern and neither company is abusing the intern's contributions or breaking any laws or agreements, which could be valuable assets for their future professional efforts.

STRENGTHS 1. Skilled and experienced workforce 2. Intellectual property 3.

Strong corporate culture 4. Advanced technology 5. High quality of raw materials

WEAKNESSES 1. Lack of staff 2. Poor communication 3. Lack of support system 4. Poor security system 5. Lack of resources

OPPORTUNITIES 1. Build strong consumer relationship 2. New distribution channels 3. Partnership and collaboration 4. Economic trends 5. Changes in consumer attitudes

THREATS 1. Strong competition 2. Economic downturn 3. Changing government patterns 4.

Changes in consumer preferences 5. Increased of raw material

12 • Strong corporate culture In an environment with a strong corporate culture, interns may anticipate being considered as important team members, receiving clear expectations and instructions, and being given chances to support the business and its objectives. This may in a more fulfilling and interesting internship experience, allowing the intern to learn new skills, get practical experience, and form close bonds with their peers. In the end, a positive corporate culture can contribute to the intern's development as a professional

- **Advance technology** Advance technology plays a significant role in modern internships, providing interns with the tools and resources they need to be effective and efficient in their work. From cutting-edge software and hardware to digital platforms and communication tools, interns who are exposed to the latest technologies can benefit from increased productivity, improved collaboration, and enhanced learning opportunities. Utilizing advanced technology also helps interns to develop valuable technical skills that are in high demand in the job market. Furthermore, working with advanced technology can also give interns an advantage in their future careers, as they will have experience with the latest tools and innovations that are shaping the future of their industries. Overall, exposure to advanced technology can greatly enhance the intern's experience and prepare them for future success.
- **High quality of raw material** It is ensured that the interns have the tools they need to do their task to the best of their ability by having access to high-quality raw materials. As interns are able to experiment with various materials and processes to produce distinctive and high-quality outputs, working with high quality raw materials may help encourage creativity, innovation, and problem-solving abilities. Additionally, exposure to highest raw materials may help interns develop a greater understanding of the tools and methods required in their industry, which can be helpful for their future professions. An effective and rewarding internship experience ultimately depends on having access to high quality raw materials.

134.2 Weaknesses

- **Lack of staff** When there is a labour shortage, the company finds it challenging to find qualified candidates for open positions. The few individuals that are accessible are difficult to find and there are not enough applicants to fill the positions the hotel is searching for. Some positions are difficult to fill than others, and some businesses have a harder problem attracting and keeping personnel than others.
- **Poor communication** During the industrial training, Interns do not receive regular feedback or advice from their supervisor, thus they are unsure of their performance and growth. These examples of poor communication can have a damaging effect on the intern's experience and performance, as well as the organization's work quality. To provide a happy and fruitful experience for those concerned, corporations and organizations must be proactive in addressing and enhancing communication in their internships.
- **Lack of support system** There are no prospects for growth and development. If the intern is not given opportunities to learn and grow their talents, they may feel constrained in their abilities and may not be able to maximize their internship experience. To promote a happy and fruitful internship, companies and organizations should be proactive in providing a supportive environment and resources for their interns.
- **Poor security system** If the intern is not given sufficient access restrictions to sensitive information or systems, they may get access to confidential or proprietary information that they should not have. Companies and organizations should be proactive in creating and maintaining appropriate security systems and regulations to ensure the safety and confidentiality of sensitive information, as well as to safeguard both the intern and the company.
- **Lack of resources** When it comes to giving interns with the skills, they need to fulfil their jobs, businesses and organizations should take the initiative. If they don't have access to the data or tools they need, they may find it difficult to do their work properly and effectively.

144.3 Opportunities

- **Build stronger customer relationship** Every time a client purchase and agree about the services, they should have a positive experience that leaves them with a positive opinion of the company. The client and the company have mutual respect for one another and understanding, which leads to a long-lasting relationship. For example, if the client is satisfied with the services provided, they might want to repeat the training at AMTIS Solution.
- **New distribution channel** Firstly, it can expand the company's ability to access new markets or client groups with its goods and services. In addition, by diversifying the company's income sources, a new distribution channel can reduce the company's dependence on a single channel and the chance of a delay in operations. It can extend the appeal of the company's items to previously new market of frequent internet shoppers.
- **Partnership and collaboration** It is important to consider carefully the possible advantages and risks of a partnership or cooperation before moving forward, as well as to make sure that it is consistent with the company's overall strategy and goals. This can make it more likely that the collaboration will enhance the business' operations and contribute to its success. For instance, a small software development business that wants to partner with a bigger technology company to create a new product is thinking about doing so.
- **Economic trends** An expanding economy can boost consumer spending and the demand for the company's goods and services, which might lead to more sales and profits. "Over the past decade, the global economy has experienced significant shifts, driven by a range of factors including technological innovation, changes in consumer behavior, and shifts in government policy."
- **Changes in consumer attitude** The demand for the company's friendly goods and services may rise as a consequence of education about customer attitudes toward MIB products, which might boost sales and income. Additionally, a change in consumer attitudes toward easy to use and may boost demand for the business products, helping to set it apart from its rivals and position it as an industry.

154.4 Threats

- **Strong competitors** There will be more competition if there are more company software in Ayer keroh. Company in the area that compete with AMTIS Solution Sdn Bhd typically offer more services at cheaper price. By this, the customers might not repeat their services or training and they will choose the cheaper services one.
- **Economic downturn** Currently, Consumer spending and the demand for goods and services typically decline during a recession, which can affect a company's sales and income. A company's capacity to get the money it needs to function and expand may also become more challenging and expensive when finance and credit become less readily available.
- **Changing government patterns** Changes in governmental rules and regulations must be taken into account, as well as how they could affect a company's operations. This can assist the business in identifying chances for innovation and market differentiation as well as helping it adapt rapidly to changes in the regulatory environment. A corporation may actively advocate for policies that support its aims and operations and guarantee that it is well-positioned for success in the future by remaining educated about changes in governmental rules and laws.
- **Changes in consumer preferences** Demand for the company's offerings in these sectors may rise as customer tastes move in support of innovative or innovative goods and services, which may boost sales and revenue. Additionally, a shift in customer preferences in support of goods and services that reflect their values and beliefs, such as environmentally or socially responsible offers, can boost demand for the company's offerings in these areas and help it stand out from rivals.
- **Increased raw material** The possible effects of rising raw material costs on the business operations must be taken into account. This can assist the business in identifying solutions for avoiding the

effects of rising raw material costs, such as cost-cutting, improving efficiency, and diversifying its supply sources. A business may position itself for success even in a difficult economic situation by proactively addressing these issues.

16 5.0 RECOMMENDATIONS IN WEAKNESSES 1. LACK OF STAFF Any firm that lacks personnel may face serious difficulties that affect customer happiness, productivity, and overall business performance. Employing temporary workers may be a worthwhile alternative for businesses that are experiencing staffing issues or brief changes in demand.

Numerous advantages of temporary employment exist, and it can offer an economical and adaptable option to fulfil the objectives of the firm. The ability to efficiently and quickly fill personnel gaps is one of the main benefits of using temporary workers. Temporary employees can be hired right away to help handle a scenario when there are unexpected absences or a sudden increase in workload. This guarantees uninterrupted business operations and prompt satisfaction of consumer demands. Temporary employees can provide the business fresh skills and views in addition to providing immediate covering. They can offer a novel method of problem-solving and contribute fresh concepts. This can be especially helpful during times of high demand when additional assistance is required to handle growing workloads.

Employing temporary workers can provide business the chance to assess candidates for potential future recruitment. Working with a contract worker. The employer can learn more about a person's abilities, work ethic, and suitability for the workplace culture. The company could think about hiring the temporary worker permanently if they end up being a suitable fit. Additionally, the time and expense involved in a permanent employment process can be decreased with temporary employees. The time and money spent on recruiting, interviewing, and onboarding new staff may be saved by businesses. Additionally, because they can be engaged on even a task, temporary workers can only be paid for the time they are really required. In conclusion, using temporary workers might be a smart move for businesses that are experiencing a personnel crunch or brief changes in demand. Temporary employment offers a number of advantages, including rapid coverage, new views and talents, cost-effectiveness, and flexibility, which may help businesses fulfil their staffing needs without disrupting normal operations.

172. POOR COMMUNICATION A key component of good workplace communication is opening up clear lines of communication. It helps to avoid uncertainty and misunderstandings and boosts overall productivity when staff know exactly who to turn to for specific information and how to interact with others. The ability to simplify the sharing of information is one of the main advantages of having open lines of communication. Employees may acquire the information they need more quickly when they know who to turn to for specific information, which reduces waiting time and boosts productivity. Additionally, having open lines of communication can help minimize the probability of misunderstandings and guarantee that everyone is on the same page. A sense of accountability and ownership among employees is another advantage of having open lines of communication. Employees are more likely to assume responsibility for ensuring that knowledge is appropriately transmitted and applied when they are aware of their part in the communication process. Organizations should think about developing a clear and comprehensive communication strategy that describes the duties and responsibilities of each employee in order to build clear communication channels. Regular check-ins, team meetings, one-on-one conversations, and the use of technological tools like instant messaging, project management software, and video conferencing are a few examples of how this might be accomplished.

Additionally, businesses should provide their staff communication training to assist them develop communication skills like active listening and dispute resolution. Employee effectiveness can be increased as a result of helping them understand their part in the communication process. In conclusion, creating clear communication routes is an essential component of productive office communication. Organizations may decrease misunderstandings, improve efficiency, and encourage a more happy and productive work environment by taking the time to develop a clear communication plan and provide communication training.

18 3. LACK OF SUPPORT SYSTEM Promoting work-life balance is critical to creating a helpful and inspiring workplace culture. Many workers nowadays experience stress and burnout as a result of their inability to balance work and personal responsibilities in today's fast-paced society. Organizations may assist staff members in lowering stress levels, enhancing their happiness, and improving their overall job satisfaction by encouraging work-life balance. One of the main advantages of encouraging work-life balance is that it lessens employee stress and burnout. Employees are less prone to face stress and burnout and are more likely to be efficient and engaged at work when they are able to successfully balance their job and personal responsibilities. Promoting work-life balance has the added benefit of boosting employee morale and job satisfaction. Employees are more likely to feel appreciated and respected when they believe that their company cares about their well-being and personal life, which can enhance their overall job satisfaction and dedication to their work. Organizations should think about allowing flexible work schedules or telecommuting in order to support work-life balance. This can lessen stress and burnout for workers by enabling them to better balance their job and personal obligations. Organizations should also promote rest breaks, paid time off use, and putting employee wellbeing first. Additionally, businesses may support work-life balance by providing tools like stress-reduction classes, counselling services, and wellness initiatives. These tools can aid workers in stress management and general wellbeing enhancement. To sum up, encouraging work-life balance is necessary for creating a helpful and encouraging work environment.

Organizations may boost employee morale, lessen stress and burnout, and boost general job satisfaction and productivity by providing flexible work arrangements, encouraging staff to focus on their health, and giving services for

194. POOR SECURITY SYSTEM One of the most important in preserving the security and privacy of the company and its workers is limiting access to sensitive information. Organizations manage a good amount of sensitive information in the digital era, including customer information, financial information, and proprietary corporate information. It's important to restrict access to those individuals who require it for their jobs in order to keep this information safe. Limiting access to sensitive information lowers the danger of data breaches and theft, which is one of its main advantages. It is far more difficult for unauthorized people to obtain and misuse sensitive information when only a small group of people have access to it. Employers should require the use of strong passwords for workers in order to restrict access to critical information and create robust authentication procedures. Organizations should also often evaluate and change the access rights to sensitive information to make sure that only those who require it for their work have access. In order to prevent loss or illegal access, enterprises should also encrypt important data. Organizations may guarantee that sensitive information cannot be read or misused even if an unauthorized person has access to it by encoding it. In conclusion, restricting access to sensitive data is an important in protecting the organization's and its workers' security and privacy. Organizations may lower the risk of data breaches and theft and preserve employee and customer privacy by establishing robust authentication systems, routinely evaluating and updating access permissions, and encrypting important information.

20 5. LACK OF RESOURCES Prioritizing vital tasks is a key component of resource management, especially in companies with tight time, money, and staffing constraints. Organizations may make sure that they continue to fulfil their primary goals and preserve their competitiveness by focusing on the most important activities. Clearly defining the organization's aims and objectives is key, as is identifying the essential tasks needed to carry them out. This will aid in setting priorities for resource allocation and guarantee that they are being used as efficiently as possible. The resources that are available, such as persons, materials, and equipment, to ascertain which activities can be completed given the current constraints. This will make it easier to assess each activity's viability and assign it the appropriate priority. In conclusion, setting priorities for key tasks is a crucial component of resource management that enables businesses to achieve their objectives, keep up their competitiveness, and make the most of their resources.

21 6.0 CONCLUSION An internship is a vital experience for students who are looking to prepare themselves for the workforce. This six-month session is designed to provide students with hands-on experience, enabling them to put into practice the knowledge and skills they have acquired in their academic studies. The internship experience is a unique opportunity for students to develop their professional skills and gain valuable exposure to the workplace. Throughout the internship, students are given the opportunity to work alongside experienced professionals, who serve as mentors and guides, helping them to navigate the challenges of the workplace. This exposure provides students with a sense of what it takes to succeed in their chosen field and what kind of effort and dedication is required to achieve their goals. The experience of an internship is not just limited to the work itself. It also includes the opportunities for personal and professional growth that come with being in a new environment, working with new people, and learning new skills. Students will develop their interpersonal skills, their ability to work effectively in teams, and their ability to communicate professionally. These are all essential skills that are highly valued in the workforce and will be invaluable to them in their future careers. Despite the challenges that may arise during the internship, the end of the session is always bittersweet. The students have spent six months working hard and growing both professionally and personally, and now it is time to say goodbye to their colleagues and mentors. However, the experience they have gained and the memories they have created will last a lifetime. The knowledge and skills they have acquired will be invaluable to them as they continue on their professional journey. In conclusion, an internship session is an excellent opportunity for students to prepare themselves for the workforce. The hands-on experience and exposure to the workplace, coupled with the personal and professional growth that comes with the experience, make the internship a truly priceless experience that will serve students well in their future career.

22

Hit and source - focused comparison, Side by Side

Submitted text	As student entered the text in the submitted document.
Matching text	As the text appears in the source.

SUBMITTED	30	79% MATCHING	30
<p>s Logo 2.1 COMPANY'S NAME AMTIS SOLUTION SDN.BHD, MELAKA 2.2 ADDRESS/LOCATION No. 5, Jalan TU 40, Business Park @MITC, Taman Tasik Utama, 75450Ayer Keroh,Melaka, SA</p>		<p>S RESUME 6 3. COMPANY'S PROFILE 3.1 Name AMTIS Solution Sdn. Bhd 3.2 Location No 5, Jalan TU 40, Business Park @MITC, Taman Tasik Utama, 75450 AyerKeroh, Melaka. 3.3</p>	

Farah Nur Shuhada binti Abu Bakar (2019312223) INDUSTRIAL TRAINING REPORT AMTIS SOLUTION.pdf(D128359384)

2/12 WORDS	SUBMITTED TEXT	51	94% MATCHING TEXT	51 WORDS
	<p>VISION "To be a competitive IT company in Malaysia withthe versatile team." 2.5 MISSION 1. Providing total solution for application development 2. Bridging applications through system integration 3. Knowledge transfer 4. Searching and providing new solutions. 2.6 MOTTO Advance Management Technology in Intelligence</p>		<p>Vision "To be a competitive IT company in Malaysia withthe versatile team." Mission - Providing total solution for application development - Bridging applications throughsystem integration . - Knowledge transfer . - Searching and providing new solutions Advance Management Technology in Intelligence</p>	

<http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf>

3/12	SUBMITTED	28 WORDS	100% MATCHING	28
	<p>AMTIS Solution Sdn Bhd was founded in August 2009 is a 100% Bumiputra company focusing on the ICT industry specializing in providing solutions in information and knowledge.</p>		<p>AMTIS Solution Sdn Bhd was founded in August 2009 is a 100% Bumiputra company focusing on the ICT industry specializing in providing solutions in information and knowledge.</p>	

W <http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf>

4/12	SUBMITTED	30 WORDS	57% MATCHING	30
	<p>Business Park MITC, Taman Tasik Utama, Ayer Keroh Melaka. Increasing market demand for ICT at Klang Valley prompted our company to expand territory by</p>		<p>Business Park @MITC, Taman Tasik Utama Ayer Keroh Melaka. The growing demand for ICT in the Klang Valleyhas prompted our to its territory by establishing a establish a</p>	

e53ecd6b-fef2-4ae2-8010-4ba7040d2a4d

J

5/12

SUBMITTED

~~27~~ WORDS
30

~~100%~~ MATCHING
100% MATCHING

~~27~~
30

From a self-effacing beginning, AMTIS Solution Sdn Bhdhas acquired the essential capability, knowledge and human resources to further enhance the ICT industry such as Software

From a self- effacing beginning, AMTIS Solution Sdn Bhdhas acquired the essential capability, knowledge and human resources to further enhance the ICT industry such as Software

W <http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf>

SUBMITTED	72	97% MATCHING	72
<p>ICT Training. Our team is professional in ICT, and we work closely as a team and dedicate to archive higher level of work competency and efficiency. Its primary mission is to develop, design, service and conduct training in information technology. To become a competitive company, AMTIS Solution Sdn Bhd also involve in research and development of an innovative product to bring the best solutions for our customers.</p> <p>2/8</p>		<p>ICT Training and Networking Our team is professional in ICT, and we work closely as a team and dedicate to archive higher level of work competency and efficiency. Its primary mission is to develop, design, service and conduct training in information technology. To become a competitive company, AMTIS Solution Sdn Bhd also involve in research and development of an innovative product to bring the best solutions for our customers.</p>	

<http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf>

7/12 WORDS	SUBMITTED TEXT	30	70% MATCHING TEXT	30 WORDS
	<p>To facilitate and improving management efficiency, AMTIS Solution Sdn Bhd have been divided into three department that are Software Development, System Integration and Graphic Design. 1. SOFTWARE DEVELOPMENT</p> <p>W</p>		<p>To facilitate and improving management efficiency, AMTIS Solution Sdn Bhd have been divided into four department that are Software Development, Multimedia Development, Networking and Training Department.</p> <p>SOFTWARE DEVELOPMENT</p>	

<http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf>

8/12 WORDS	SUBMITTED TEXT	72	55% MATCHING TEXT	72 WORDS
	<p>we have been able to serve our clients with valuable software development services. Our software development and custom programming services include everything from a simple content management system enable website to the most complex web-based internet applications, and e-commerce portals. • R jQuery Features • J2SE Features • CODEIGNITER Features • J2EE Features • ANDROID Features • HTML 5 Features 2.</p> <p>SYSTEM INTEGRATION</p> <p>SA</p>		<p>We have been able to provide our customers with valuable software development services thanks to our highly trained and experienced IT professionals. from a basic content management system enabled website to the most sophisticated web-based internet apps and e-commerce portals is covered by our software creation and custom services. • jQuery Features, • J2SE Features • CODEIGNITER Features • J2EE Features • ANDROID Features • HTML 5 Features 4.1.2 System Integration</p>	

43	SUBMITTED	43	52% MATCHING	43
<p>with your business objectives no matter the size and nature of your organization. • Application Development • Service-Oriented Architecture • Custom Application • Testing and Validation 6 3. GRAPHIC DESIGN</p>		<p>with your business goals, regardless of the scale or scope of the Application Development • Service-Oriented Architecture • Custom Application Testing and Validation. 4.1.3 Graphic Design</p>		
<p>SA Farah Nur Shuhada binti Abu Bakar (2019312223) INDUSTRIAL TRAINING REPORT AMTIS SOLUTION.pdf(D128359384)</p>				

10/12	SUBMITTED	28 WORDS	100% MATCHING	28
<p>team, we focus on website development using Adobe Illustrator, Adobe Flash, Adobe Dreamweaver, Adobe Photoshop and many other platforms. We also provide some services such as: •</p>		<p>team, we focus on website development using Adobe Illustrator, Adobe Flash, Adobe Dreamweaver, Adobe Photoshop and many other platforms. We also provide some services such as:-</p>		
<p>W http://amtis.com.my/amtisv3/asset/theme/amtis/img/AMTISPROFILE.pdf</p>				

11/12	SUBMITTED	18 WORDS	89% MATCHING	18
<p>UI/UX • Desktop Publishing 4. ICT RELATED TRAINING As TRAININGan ICT company we not only</p>		<p>UI/UX > Desktop Publishing 12 ICT RELATED As an ICT firm, we not only</p>		
<p>SA MGT666.pdf (D127131010)</p>				

12/12 WORDS	SUBMITTED TEXT	67	51% MATCHING TEXT	67 WORDS
<p>and creating but we also provide training especially for worker and student. Some of the training is: DATABASE ♦ MySQL ♦ MongoDB ♦ Postgrey ♦ Oracle DATA ANALYTIC ♦ Nvivo OFFICE ♦ Microsoft - Powerpoint - Excel - Access - Project OTHERS ♦ Trello ♦ Zoho 7 8 3.0</p>		<p>and creation, but they focus on training, especially for the workers and students. Some of the topics covered in the training are as follows: TOPIC TYPES OF TRAINING Database • MySQL • MongoDB • Postgrey • Oracle Data Analytic • Nvivo Office • Powerpoint • Excel • Access • Project Others • Trello • Zoho</p>		
<p>SA</p>				

SUBMITTED

43

52% MATCHING

43

Farah Nur Shuhada binti Abu Bakar (2019312223) INDUSTRIAL TRAINING REPORT AMTIS SOLUTION.pdf(D128359384)