



UNIVERSITI TEKNOLOGI MARA

FCI713: LEGAL ISSUES IN THE DIGITAL AGE

Course Name (English)	LEGAL ISSUES IN THE DIGITAL AGE APPROVED		
Course Code	FCI713		
MQF Credit	3		
Course Description	Intellectual Property laws were developed to protect traditional literary, artistic, dramatic and musical works. This course introduces students to the legal principles underlying IP and explores how digital technology and the Internet have changed the rules, upsetting the traditional balance between content creators and content users and undermining many of the business models of the past. Current issues faced by policy-makers related to content use and the exploitation of IP rights will be investigated in the context of their repercussions for creators and creative enterprises.		
Transferable Skills	Critical Thinking, Discourse and Communication, Writing and Researching		
Teaching Methodologies	Lectures, Field Trip, Discussion, Presentation		
CLO	<p>CLO1 Classify the legal principles underlying intellectual property in ways that digital technology and the Internet have changed the rules</p> <p>CLO2 Evaluate issues faced by policy-makers related to content use and the exploitation of IP rights, particularly in the context of their repercussions for creators and creative enterprises.</p>		
Pre-Requisite Courses	No course recommendations		
Reading List	<table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • Klein, B., Moss, G., & Edwards, L 2015, <i>Understanding Copyright: Intellectual Property in the Digital Age</i>, Sage Publications London • Elkin-Koren, N., & Salzberger, E. 2012, <i>The law and economics of intellectual property in the digital age.</i>, Routledge London • Gruner, R. S. 2013, <i>Intellectual property and digital content</i>, Edward Elgar Publishing Massachusetts </td> </tr> </table>	Recommended Text	<ul style="list-style-type: none"> • Klein, B., Moss, G., & Edwards, L 2015, <i>Understanding Copyright: Intellectual Property in the Digital Age</i>, Sage Publications London • Elkin-Koren, N., & Salzberger, E. 2012, <i>The law and economics of intellectual property in the digital age.</i>, Routledge London • Gruner, R. S. 2013, <i>Intellectual property and digital content</i>, Edward Elgar Publishing Massachusetts
Recommended Text	<ul style="list-style-type: none"> • Klein, B., Moss, G., & Edwards, L 2015, <i>Understanding Copyright: Intellectual Property in the Digital Age</i>, Sage Publications London • Elkin-Koren, N., & Salzberger, E. 2012, <i>The law and economics of intellectual property in the digital age.</i>, Routledge London • Gruner, R. S. 2013, <i>Intellectual property and digital content</i>, Edward Elgar Publishing Massachusetts 		
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		