



DETERMINANTS OF BEING AN ENTREPRENEUR AMONG STUDENTS AND WORKING
PEOPLE IN MALAYSIA

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ABSTRACT

Entrepreneurial intention may be affected by several factors. It is to determine the willingness of individuals to perform the business in future. The main objective of this project paper is to identify the determinants of being an entrepreneur among students and working people. The independent variables of this study consists of entrepreneurial knowledge, personal attitude, social norm and perceived behavioral control. While the dependent variable is entrepreneurial intention.

The researcher has adopted the descriptive research on the issue. Then, the sampling design is non-probability sampling which is convenience sampling method with 150 questionnaires have been distributed to the respondents. Data were collected and being processed by using Statistical Package for Social Science (SPSS). The analysis includes the reliability test, frequency analysis, descriptive analysis and multiple regressions.

Based on the findings, the hypothesis testing on personal attitude and perceived behavioral control are accepted, while the other two hypothesis on entrepreneurial knowledge and social norm are rejected. In conclusion, individual's personal behavior will have an effect on intention to become an entrepreneur.

Keywords: Entrepreneurial Intention, Entrepreneurship