



UNIVERSITI TEKNOLOGI MARA

JMC688: DEGREE PROJECT

Course Name (English)	DEGREE PROJECT APPROVED	
Course Code	JMC688	
MQF Credit	6	
Course Description	The aim of the course is to prepare the student to the real practice of management of research and design process. This course also emphasizes on the exploration of contemporary Jewellery / Metalwork in a variety of materials, concepts, trends, cultural understandings and innovation.	
Transferable Skills	Be able to design successful contemporary inventive and creative use of material that achieve the functional, aesthetics, and ergonomics.	
Teaching Methodologies	Lectures, Studio, Discussion, Presentation, Workshop	
CLO	<p>CLO1 Organize solutions to meet marketing, manufacturing and financial requirements and arrive at optimum design of a product – considering both functional and aesthetics aspects and pay particular attention to ergonomics.</p> <p>CLO2 Integrate production methods efficiently in establishing a firm foundation for independent practice. (P-4)</p> <p>CLO3 Demonstrate an innovation in design and production with the effective and successful blend of traditional and contemporary inventive and creative use of material.</p>	
Pre-Requisite Courses	No course recommendations	
Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Best, Kathryn 2015, <i>esign management: managing design strategy, process and implementation.</i>, Fairchild Books London, • Kirkham, Pat, and Susan Weber, eds 2013, <i>History of Design: Decorative Arts and Material Culture, 1400 - 2000.</i>, Yale University Press • Cherry, Norman 2013, <i>Jewellery design and development: from concept to object.</i>, A&C Black Visual Arts • Galton, Elizabeth 2012, <i>Basics fashion design 10: Jewellery design: From fashion to fine jewellery</i>, Vol. 10 Ed., A&C Black • Barnwell, M 2011, <i>Design, creativity and culture: An orientation to design</i>, Black Dog Publishing, London, UK • McCreight, Tim 2006, <i>Design language.</i>, Interpretive Edition Ed., Brynmorgen Press • Slack, Laura 2006, <i>What is product design?</i>, RotoVision • Dresselhaus, Bill. 2000, <i>"Return on Innovation."</i> • Smith, Keith 2000, <i>Silversmithing: a manual of design and techniques</i>, Crowood
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	