



**UNIVERSITI TEKNOLOGI MARA**

**JMC686: JEWELLERY CONTEMPORARY DESIGN OUTCOME**

<b>Course Name (English)</b>	JEWELLERY CONTEMPORARY DESIGN OUTCOME <b>APPROVED</b>		
<b>Course Code</b>	JMC686		
<b>MQF Credit</b>	6		
<b>Course Description</b>	The course prepares the students to produce and present an outstanding portfolio of work comprising original and innovative design solution demonstrating efficiency in appropriate visualization methods, design application, materials, equipment, techniques and processes in a disciplined and responsible way.		
<b>Transferable Skills</b>	Students will be able to produce an innovative idea in designing process and production synchronized with the theme given.		
<b>Teaching Methodologies</b>	Lectures, Blended Learning, Presentation, Workshop		
<b>CLO</b>	<p>CLO1 CLO1: Demonstrate capabilities of organizing information on economic implications regarding development expenses, manufacturing costs, and selling price estimation from the activities of product development process.</p> <p>CLO2 CLO2: Construct proposal for the final presentation of the product that will be reviewed by external assessor and industry representative, reviewing progress documentation of product development activities from level 1, level 2, level 3 and level 4 for evaluation.</p> <p>CLO3 CLO3: Organize a project report in the designpreneur context.</p>		
<b>Pre-Requisite Courses</b>	No course recommendations		
<b>Reading List</b>	This Course does not have any book resources		
<b>Article/Paper List</b>	<table border="1"> <tr> <td><b>Recommended Article/Paper Resources</b></td> <td>Design Council 2007, Eleven lessons: Managing design in eleven global companies-desk research report." Design</td> </tr> </table>	<b>Recommended Article/Paper Resources</b>	Design Council 2007, Eleven lessons: Managing design in eleven global companies-desk research report." Design
<b>Recommended Article/Paper Resources</b>	Design Council 2007, Eleven lessons: Managing design in eleven global companies-desk research report." Design		
<b>Other References</b>	<ul style="list-style-type: none"> <li>• n/a Joanna Gollberg, 2016, <i>Making Metal Jewelry: Projects, Techniques, Inspiration. Lark Crafts</i>; , Reprint Edition</li> <li>• n/a Best, Kathryn. 2015, <i>Design management: managing design strategy, process and implementation.</i> , Fairchild Book, London</li> <li>• n/a Kirkham, Pat, and Susan Weber, 2013, <i>History of Design: Decorative Arts and Material Culture, 1400 - 2000.</i> , Yale University Press</li> <li>• n/a Galton, Elizabeth. 2012, <i>Basics fashion design 10: Jewellery design: From fashion to fine jewellery.</i> , A &amp; C Black</li> <li>• n/a Cherry, Norman 2013, <i>Jewellery design and development: from concept to object.</i> , A &amp; C Black Visual Arts</li> <li>• n/a McCreight, Tim. 2006, <i>Design Language</i>, Brynmorgen Press</li> <li>• n/a Dresselhaus, Bill. 2000, <i>Return on Innovation</i></li> <li>• DVD B01GUP9IME Liz Watskin 2010, <i>Metalsmithing Essentials - A Goldsmith's Guide to Jewelry Techniques by James Carter Studio</i></li> <li>• n/a Barnwell, M 2011, <i>Design, creativity and culture: An orientation to design.</i> , Black Dog Publishing</li> </ul>		