



UNIVERSITI TEKNOLOGI MARA

JMC678: DEGREE PROJECT

Course Name (English)	DEGREE PROJECT APPROVED	
Course Code	JMC678	
MQF Credit	6	
Course Description	The aim of the course is to prepare the student to the real practice of management of research and design process. This course also emphasizes on the exploration of contemporary Jewellery / Metalwork in a variety of materials, concepts, trends, cultural understandings and innovation.	
Transferable Skills	Be able to design successful contemporary inventive and creative use of material that achieve the functional,aesthetics,and ergonomics.	
Teaching Methodologies	Lectures, Blended Learning, Studio, Discussion, Presentation, Workshop, Computer Aided Learning	
CLO	<p>CLO1 Organise solutions to meet marketing, manufacturing and financial requirements and arrive at optimum design of a product – considering both functional and aesthetics aspects and pay particular attention to ergonomics.</p> <p>CLO2 Integrate production methods efficiently in establishing a firm foundation for independent practice.</p> <p>CLO3 Demonstrate innovation in design and production with the effective and successful blend of traditional and contemporary inventive and creative use of material.</p>	
Pre-Requisite Courses	No course recommendations	
Reading List	Recommended Text	<ul style="list-style-type: none"> • Tim McCreight 2006, <i>Design Language</i>, Interpretive Edition Ed. • Bill Dresselhaus 2000, <i>Return On Innovation</i>, Dresselhaus Group Inc. Oregon USA • Kathryn Best 2006, <i>Design Management: Managing Design Strategy</i> • Laura Slack 2006, <i>What Is Product Design?</i> • Keith Smith 2000, <i>Silversmithing: A Manual of Design and Techniques</i>, The Crowood Press.
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	