



UNIVERSITI TEKNOLOGI MARA

JMC676: JEWELLERY CONTEMPORARY DESIGN OUTCOME

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| Course Name (English) | JEWELLERY CONTEMPORARY DESIGN OUTCOME APPROVED | | |
| Course Code | JMC676 | | |
| MQF Credit | 5 | | |
| Course Description | The course prepare the students to produce and present an outstanding portfolio of work comprising original and innovative design solution demonstrating efficiency in appropriate visualization methods, design application, materials, equipment, techniques and processes in a disciplined and responsible way. | | |
| Transferable Skills | Product Design Management (Research & Development) | | |
| Teaching Methodologies | Lectures, Blended Learning, Studio, Discussion, Presentation, Workshop, Computer Aided Learning | | |
| CLO | <p>CLO1 CLO1 Demonstrate capabilities of organizing information on economic implications regarding development expenses, manufacturing costs, and selling price estimation from the activities of the product development process.</p> <p>CLO2 CLO2 Construct proposal for the final presentation of the product that will be reviewed by an external assessor and industry representative, reviewing progress documentation of product development activities from level 1, level 2, level 3 and level 4 for evaluation.</p> <p>CLO3 CLO3 Organise a project report in design-entrepreneur context.</p> | | |
| Pre-Requisite Courses | No course recommendations | | |
| Reading List | <table border="1"> <tr> <td>Recommended Text</td> <td> <ul style="list-style-type: none"> • Tim McCreight 2006, <i>Design Language</i>, Interpretive Edition • Bill Dresselhaus 2000, <i>Return On Innovation</i>, Dresselhaus Group Inc. Oregon USA • Kathryn Best 2006, <i>Design Management: Managing Design Strategy, Process & Implementation</i> • Laura Slack 2006, <i>What Is Product Design?</i> • Keith Smith 2000, <i>Silversmithing: A Manual of Design and Techniques</i>, The Crowood Press. Ramsbury, Marlborough. </td> </tr> </table> | Recommended Text | <ul style="list-style-type: none"> • Tim McCreight 2006, <i>Design Language</i>, Interpretive Edition • Bill Dresselhaus 2000, <i>Return On Innovation</i>, Dresselhaus Group Inc. Oregon USA • Kathryn Best 2006, <i>Design Management: Managing Design Strategy, Process & Implementation</i> • Laura Slack 2006, <i>What Is Product Design?</i> • Keith Smith 2000, <i>Silversmithing: A Manual of Design and Techniques</i>, The Crowood Press. Ramsbury, Marlborough. |
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| Article/Paper List | This Course does not have any article/paper resources | | |
| Other References | This Course does not have any other resources | | |