

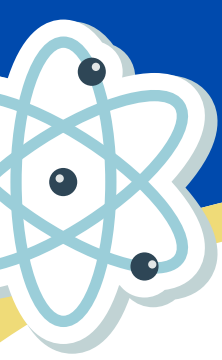


Academy of Language Studies  
UiTM Cawangan Pulau Pinang

# e-Lingua

2/2024



**MAY  
2024**

- 
- 
- ✓ Chief Editor's Desk 2 
  - ✓ News & Reports 3
  - ✓ Heads Over Meal 24
  - ✓ Art & Culture 30
  - ✓ Lecturer's Contribution 37
  - ✓ Creative Corner 48
  - ✓ The Team 52



# News & Reports

<u>Ra Ra Hari Raya</u>	<u>4</u>
<u>Bengkel Perancangan Strategik</u>	<u>5</u>
<u>Abracadabra 6.0</u>	<u>7</u>
<u>Free Market 7.0</u>	<u>9</u>
<u>ICCE 2023</u>	<u>10</u>
<u>Cuppa Convo with Marni</u>	<u>11</u>
<u>I-RoLE 2023</u>	<u>13</u>
<u>Sparkle through Speech 3.0</u>	<u>14</u>
<u>MOU Signing with NEUC</u>	<u>17</u>
<u>Sparkle through Speech</u>	<u>18</u>
<u>Sparkle through Speech1.0</u>	<u>20</u>
<u>Penang Bridge Marathon</u>	<u>22</u>
<u>Round Island Relay</u>	<u>23</u>





# MOU Signing With New Era University College

By Assoc Prof Dr Hoe Foo Terng

The memorandum of understanding was signed between Universiti Teknologi MARA and New Era College University on May 5 2023. Both parties agreed to cooperate and encourage participation in the following activities/areas:

1. institutional exchanges between faculty and staff from each partner institution;
2. acceptance of undergraduate and graduate students of each partner institution for periods of study and/or research;
3. organization of symposia, conferences, short courses, and meetings on research issues;
4. exchange of information about developments in teaching, student development and research;
5. mutually promoting information and activities of partner universities within the MoU on their respective websites and
6. cooperation in any other areas as agreed to by the Parties from time to time.

The memorandum was initiated by Associate Professor Dr Hoe Foo Terng and his team members, Mr Lim Teck Heng and Miss Ong Sheau Fen, all from the Academy of Language Studies, along with Dr Santhanamery a/p Thominathan from the Department of Business Management. The idea was mooted in the Strategy planning meeting on 28.1.2021, and the MOU was scheduled to be signed between June 2021 and May 2023. The key performance indicator (KPI) for this initiative is PI83. UiTM CPP was represented by its Rector, Associate Professor Ir. Dr. Ahmad Rashidy Bin Razali, who signed the memorandum with Associate Professor Ir. Dr. Kay Dora, its Deputy Rector of Research, Industry Network, Society & Alumni, is the witness. New Era University College was represented by its Vice-Chancellor, Professor Dr. Mok Soon Chong, and Assoc. Prof. Azizan Bin Abd Ghani Othman, its registrar, is the witness. There was no physical or online signing ceremony conducted. The signing process was completed on August 29, 2023, when both parties duly signed and received the memorandum from the Rector of UiTM CPP.

