



اُونِيُوَرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا  
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**FACTORS AFFECTING JOB SELECTION PREFERENCES  
AMONG STUDENTS**

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**JULY 2020**

## **ACKNOWLEDGEMENT**

Assalamualaikum w.r.t. In the name of ALLAH, the most gracious and the most merciful to Prophet Muhammad S.A.W. Alhamdulillah with Selawat and Salam, I wish to thank to ALLAH S.W.T for blessing me all this time with His mercy for my health, life and strength. With ALLAH help and permission, a lot of commitment and self-confidence in doing this research, I was granted a chance to achieve this final year thesis. As always, it would not have been possible without other people's kind assistance and help. I would like to extend my sincere thanks to all of them.

Firstly, I would like to take this opportunity to express my gratitude to my advisor, Puan Norshiba Binti Norhisham for her guidance, encouragement, advice, valuable suggestion, and moral support throughout the completion of this project. A million thanks to her for being so nice, patient and kind in struggling with my questions and issues during this semester and for providing me with lots of details during the conduct of this study.

Not to forget, to my beloved family members, friends and educators for their kind cooperation and encouragement. Their support either directly or indirectly with the best of their abilities to help me in completing this project with a possible success. Thank you for being so supportive, may ALLAH bless all of you always.

## **ABSTRACT**

### **JOB SELECTION PREFERENCES**

Job selection preferences have an important influence among current students and many factors or criteria they are looking to select their first job. The purpose of this descriptive study is to examine the factor that affecting job selection preferences among students. This research seeks to identify whether starting salary, employer reputation and working environment are vital to final year students when selecting job or career after graduates. The study has been made with 169 final year students from one campus of UiTM were identified as the sample. The data collected is analyzed using Statistical Package for Social Science (SPSS). Whereby, the demographic data are analyzed by descriptive statistic while the hypothesis are tested by using pearson correlation analysis. The research findings showed that three factors, which are starting salary, employer reputation and working environment, has significant relationship with job selection preferences. It's been found that the (starting salary, employer reputation and working environment) is the important factors that affect job selection preferences among final year students to select their job after graduates.

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