



**A STUDY ON BUMIPUTRA PERCEPTION TOWARDS UNIT TRUST INVESTMENT IN KOTA
KINABALU, SABAH**

**UNIVERSITI TEKNOLOGI MARA
SABAH**

"DECLARATION OF ORIGINAL WORK"

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CATEGORIES/ITEMS

Acknowledgement.....	i
List of Tables.....	v
List of Figures.....	vi
List of Abbreviations.....	vii
List of Appendices.....	viii
Abstract	ix
Chapter 1: Introduction.....	pg1 – pg20
1.1 Background	
1.1.1 Background of the study	
1.1.2 Background of unit trust	
1.1.3 Company profile	
1.1.4 Product Profile	
1.2 Scope of study	
1.2.1 Area of study	
1.2.2 Place of study	
1.2.3 Target group	
1.2.4 Period of research	
1.3 Problem statement	
1.4 Research objectives	
1.5 Research questions	
1.6 Limitations of the study	
1.7 Significance of the study	
1.8 Definition of terms	
Chapter 2: Literature Review.....	pg21 – pg29
2.1 How Safe Are Unit Trust? We Tell You More	
2.2 How to Get High Return on Your Investment	
2.3 The coming of age of Islamic structured product	
2.4 Where to Invest Money – 2 Places to Put Your Money That Guarantee a Greet Return	
2.5 The Top 6 Investing Mistake and How to Avoid Them	



- 2.6 Methods of Investing in Unit Trusts
- 2.7 BNM raids 4 firms over illegal deposit taking, money laundering
- 2.8 Reduce your investment risk with unit trusts
- 2.9 Islamic Unit Trust Funds Gaining Ground among Investors
- 2.10 What Are the Considerations You Need To Make before Investing?
- 2.11 Disadvantages of Unit Trust

Chapter 3: Research methodology.....pg30 – pg34

- 3.1 primary data
- 3.2 secondary data
- 3.3 Data analysis procedure
- 3.4 Theoretical framework
- 3.5 Target Population
- 3.6 Sampling frame
- 3.7 Sampling technique
- 3.8 Sample size

Chapter 4: Finding and Analysis.....pg35 – pg70

- 4.1 Age of respondent
- 4.2 Race of respondent
- 4.3 Gender of respondent
- 4.4 Marital status of respondent
- 4.5 Occupation of respondent
- 4.6 Monthly income of respondent
- 4.7 Whether respondent heard about unit trust saving
- 4.8 Whether respondent invested in unit trust
- 4.9 Know the concept of unit trust saving
- 4.10 Know the KWSP saving can help open unit trust account
- 4.11 Know the unit trust Shariah-based Funds
- 4.12 Unit trust investment is safe
- 4.13 Perception or opinion on unit trust
- 4.14 Unit trust helps in better financial planning
- 4.15 Unit trust gives chance for children to further study in university
- 4.16 Unit trust return is better than other organization
- 4.17 Best way to invest is on high return with low risk on long term period
- 4.18 Private unit trust gives better return than unit trust sponsored by government



ABSTRACT

Unit Trust is an investment scheme that pools money from many investors which each investor has a proportionate stake in the fund and a professional fund manager is responsible for the performance of the portfolio. Today, the unit trust management tries to expand unit trust scheme to people particularly with Bumiputra. This unit trust committed to excellent customer service with guide and advice by unit trust consultant who has a license to consult people. Unit trust was introduced many Dana with advantage and also the consultant will guide with advice on how to manage their financial.

There are hundreds of thousands of ways and places in which to invest money, ensuring that not only will gain extra money, but that will find the best possible way for the personal situation. People who have been thinking about getting higher returns for their money, they should definitely consider managing their investment themselves as the best option to make money with their money. There are many reliable tools and resources that will allow people to manage their investment safely and very profitably, particularly within the unit trust is one of the best ways that have found to make money out of the investment.

Start planning early will help to realize goals in future. Normally age is also a factor in determining how much risk we can take in investment. The longer we invest, the smaller is the volatility. Longer term investments help to smooth out any short term volatility in the market. As a conclusion, make your saving today to get comfortable in future life.