



UNIVERSITI TEKNOLOGI MARA

THE RELATIONSHIP BETWEEN INNOVATION ATTRIBUTES AND THE  
WILLINGNESS TO USE ICT AMONG EMPLOYEES AT LAND SURVEY  
DEPARTMENT

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## **ABSTRACT**

This study was carried out to find out the relationship between innovation attributes and the willingness to use ICT among employees at Land Survey Department. The major objective of this study is to identify the relationship between independent and dependent variables. This study involved 80 staffs in the Land Survey Department as the respondents of survey. Method for primary data collection was done using questionnaire. After data collection done, it was clean and analyzed using SPSS version 22. Besides, the Pearson correlation was conducted in order to investigate the relative advantage and complexity with the willingness to use ICT. Based on the findings, all those two independent variables have a moderate correlation on the willingness to use ICT in Land Survey Department. Further recommendations were suggested in the thesis

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## **CHAPTER 1**

### **INTRODUCTION**

This chapter will discuss the overview of the research that has been conducted. The background of the study, research problem, research objectives, research questions, limitation of the research and significance of the research are briefly stated. Therefore, this chapter aims to answer why there is a need to conduct the research in the following topic and the importance of the findings of the research to parties involved in the research.

#### **Background of the Study**

Nowadays, the usage of information communication technologies (ICT) in the organization especially in the developed country is expanding widely due to innovation. ICT indicates a collection of technologies related to information management, information sharing, and communication while innovation refers to possessed and improvements of existing products, services and processes (Gressgard, 2011). As to, it has added to human improvement which gives positive effect on financial and social human life. The libraries and cybercafés are regularly frequented by individuals to get to ICT (Gomez and Could, 2010).

In Malaysia, the development of the Malaysian Supercorridor (MSC) in the mid 1990s enables the government to use ICT as an engine of growth for development. It also contributes to the benefits of ICT to the local community (Ramlan& Ahmed, 2010)