



UNIVERSITI TEKNOLOGI MARA

IDT675: PROFESSIONAL DESIGN TRANSPORT PRESENTATION

Course Name (English)	PROFESSIONAL DESIGN TRANSPORT PRESENTATION APPROVED
Course Code	IDT675
MQF Credit	2
Course Description	<p>A critical element in the professional background of any graduating transport designer is a demonstrated ability to work with peers to design a transport that meets a customer's needs and expectations. Developing an excellent design requires a broad range of skills - including the ability to practice the transport design process, to communicate effectively, to work in a team, to present the ideas sufficiently and to exercise imagination and innovation at both technical and non-technical levels. This course will refresh students' knowledge about the initial stages of the transport design process. Students in this course will also learn the skills in communication, presentation (verbal & non-verbal), report writing and other related skills to enable students to present their overall project with confidence and able to deliver their ideas sufficiently. This course aims to introduce students about the techniques to make effective presentations with presentation skills covering design and delivery techniques with tips for controlling nerves and public speaking. Students will also learn the way in report writing and documentation skills. This course will also refresh students' knowledge about the initial stages of the transport design process. The final outcome will determine the student to present their overall project with confidence and able to deliver their ideas sufficiently.</p>
Transferable Skills	<ul style="list-style-type: none">• Student can apply the design process, trends and influences of automotive/transport design throughout classes.• Students can communicate professionally and deliver ideas sufficiently during class's assessment, dealing with clients and also peers in design team.• Student can understanding and creates a formatted report according to the requirements of studio projects brief and expose accordingly with the industry requirements.• Formulate professional visual presentation tools with creative approaches and eclectic techniques and documented all work as design portfolio.
Teaching Methodologies	Lectures, Studio, Demonstrations, Tutorial, Simulation Activity, Discussion, Presentation, Small Group Sessions , Supervision
CLO	<p>CLO1 Communicate professionally and deliver ideas sufficiently during class's assessment, dealing with clients and also peers in design team.</p> <p>CLO2 Constructs a formatted report according to the requirements of studio projects brief and expose accordingly with the industry requirements.</p> <p>CLO3 Formulate professional visual presentation tools with creative approaches and eclectic techniques and documented all work as design portfolio.</p>
Pre-Requisite Courses	No course recommendations