

SOCIAL RESPONSIBILITY REPORTING  
IN  
MALAYSIAN LISTED COMPANIES

A

PAPER SUBMITTED FOR PARTIAL FULFILMENT OF  
ADVANCED DIPLOMA IN ACCOUNTANCY

BY

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## 1. Introduction.

Annual report plays an important role in the communication and investment process. It is a formal method by which the directors of a company communicate to its shareholders and other group of users.

As part of society, business corporates should also consider their role towards a caring society. They interact with the society at all level. At the local level they will concentrate on the matters such as employment, pollution, health and safety. At a wider level they will place their interest in energy utilisation and at the same times, contribute in charities in the form of money or other kind. Much of this information is non-financial in nature and it is to the discretion of management whether to disclose or not.

The Malaysian Annual Corporate Report Award (MACRA) competition was organised to encourage and promote good quality and excellent preparation and presentation of annual report. Furthermore, the quality of reporting would develop a good image of the company in the society.