UNIVERSITI TEKNOLOGI MARA

IDT261: DIPLOMA PROJECT I

Course Name (English)	DIPLOMA PROJECT I `APPROVED`
Course Code	IDT261

MQF Credit	4

Course Description	This course is to introduce students to basic research. The area of interest is market research activities. Students will be exposes to the basics of product development activity from market research toward concept generation and design development. This studio-base course project will also focus on student's capability to simulate understanding and practice of process in designing consumer products.

Transferable Skills	Research activities, Design process, Design practice

Teaching Methodologies	Lectures, Demonstrations, Discussion, Presentation, Workshop

CLO		
	CLO1	Apply the design processes in the time frame given in order to generate better quality designs.
	CLO2	Analyze and produce a practical design research and technique.
	CLO3	Evaluate design problem and provide innovative and competitive design solution.

Pre-Requisite Courses	No course recommendations

Page 1 of 1