



**FACTORS AFFECTING STUDENT'S ACADEMIC PERFORMANCE AT  
UNIVERSITI TEKNOLOGI MARA (UiTM) KAMPUS BANDARAYA MELAKA: TIME  
MANAGEMENT, DECISION MAKING & MOTIVATION**

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## TABLE OF CONTENTS

	<b>Page</b>
<b>TITLE PAGE</b>	i
<b>DECLARATION OF ORIGINAL WORK</b>	ii
<b>LETTER OF TRANSMITTAL</b>	iii
<b>ACKNOWLEDGEMENT</b>	iv
<b>TABLE OF CONTENTS</b>	v
<b>LIST OF FIGURES</b>	x
<b>LIST OF TABLES</b>	xi
<b>ABSTRACT</b>	xii
<b>CHAPTER 1: INTRODUCTION</b>	
1.0 Introduction	1
1.1 Background of Study	1-2
1.2 Problem Statement	2-4
1.3 Research Objective	5
1.4 Research Question	5
1.5 Significance of Study	5-6
1.5.1 Student	5
1.5.2 Student Academic Affairs (HEA)	6
1.5.3 Future researcher	6
1.6 Scope of the Study	6
1.7 Limitation	7
1.7.1 Race	7
1.7.2 Population	7
1.8 Definition of Terms	7-8
1.8.1 Student's Academic Performance	7
1.8.2 Time Management	7
1.8.3 Decision Making	8
1.8.4 Motivation	8
Chapter Summary	8

## **CHAPTER 2: LITERATURE REVIEW**

2.0 Introduction	9
2.1 Dependent Variable	9-10
2.2 Independent Variable	10-12
2.2.1 Time Management	10-11
2.2.2 Decision Making	11
2.2.3 Motivation	12
2.3 Relationship between time management and student's academic performance	12-13
2.4 Relationship between decision making and student's academic performance	13
2.5 Relationship between motivation and student's academic performance	13-14
2.6 Research Framework	14
2.7 Hypothesis	14-15
2.8 Chapter Summary	15

## **CHAPTER 3: RESEARCH METHODOLOGY**

3.0 Introduction	16
3.1 Research Design	16
3.2 Sampling Design	16
3.2.1 Sampling Technique	16-17
3.3 Data Collection Method	17
3.4 Questionnaire Design	18
3.5 Instrument Development	18-19
3.6 Unit of Analysis	20-21
3.6.1 Descriptive Analysis	20
3.6.2 Reliability Analysis	20
3.6.3 ANOVA	21
3.6.4 Multiple Regression of Analysis	21
3.6.5 Frequency Distribution Analysis	21
3.7 Chapter Summary	21

## ABSTRACT

The study examines factors affecting student's academic performance at Universiti Teknologi MARA (UiTM) Kampus Bandaraya Melaka. The focus of this research study is factors such as time management, decision making and motivation towards student's academic performance. Objective: to identify the relationship between time management and student's academic performance, to examine the relationship between decision making and student's academic performance, to study the relationship between motivation and student's academic performance. Methodology: the population in this study conducted at Universiti Teknologi MARA (UiTM) Kampus Bandaraya Melaka were 2342 students and the sample size were 250 respondents. Data collection: collect data by using questionnaires and analyses data respondent by Statical Package for Social Science (SPSS). It's to analyses the data of descriptive, reliability and multiple regression analysis. Result: the finding shows have two independent variable significant which are decision making and motivation while a time management is not significant with student's academic performance at Universiti Teknologi MARA (UiTM) Kampus Bandaraya Melaka.

Keyword: *Time management, decision making, motivation, student's academic performance*