

THE RELATIONSHIP BETWEEN TECHNOLOGY ACCEPTANCE AND JOB  
SATISFACTION TOWARDS STAFF AT PEJABAT PENDIDIKAN DAERAH,  
RAUB.

Prepared for:  
MADAM SITI FARAH SURAYA BINTI MOHD HASHIM

Prepared by:  
SYAIDATUL ALIA BINTI DZULKEFLY      2011610672  
BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS.)

UNIVERSITI TEKNOLOGI MARA (UiTM)  
FACULTY OF BUSINESS MANAGEMENT

11 JULY 2014

## **Abstract**

The research is about the relationship between job satisfaction and technology acceptance towards staff. Technology acceptance mode explains the factor that affect behavioral intentions to use information on computer systems . It as suggest that two key variables which is perceive usefulness and perceive ease of use that determine the intention to use particular system (Davis, 1989). The elements of Technology Acceptance Model, it can measure either employee is perceive usefulness or perceive ease of use to that particular system or application. From that, company can know the level of employee's ob satisfaction.

Purpose: To determine the relationship of job satisfaction and the independent variable of technology acceptance model (TAM) which are perceive ease of use and perceive usefulness and moderate variable of organizational support such as motivation and training to achieve the job satisfaction. The main objective, to know wether by using perceive usefulness affect the job satisfaction was decrease or increase and vice versa with perceive ease of use..

Methods: The staff in Pejabat Pendidikan Daerah, Raub as sample of this research. Thus, used questionnaires as a method to know whether staff in Pejabat Pendidikan Daerah achieve their job satisfaction in the organization or not from technology acceptance model. The data was collected over three weeks which is about 44 people as a sample size at Pejabat Pendidikan Daerah, Raub. Social Science Software (SPSS) version 21 was being used to analyze the research data.

Finding: the result showed that, staff in this sample had a moderate level of job satisfaction with the perceived usefulness and perceived ease of use correlated almost equally with job satisfaction.

Conclusion: from the analysis I found that the staff at Pejabat Pendidikan Daerah, Raub are satisfied with their job whether using technology or not. This is because, they also achieve their job satisfaction by the organizational support such as motivation and training.

Recommendation: the other way or solution to increase the job satisfaction towards staff at Pejabat Pendidikan Daerah, Raub by developing leadership skills.

## **Acknowledgment.**

Assalamualaikum w.b.t

First of all, I would like given a lot of thankful to Allah S.W.T. Alhamdulillah i have successful completing our research study of the relationship between job satisfaction and technology acceptance towards staff.

The special thank gives to our helpful supervisor mrs Siti Farah Suraya bt Mohd Hashim. The supervision and support that she gave truly help the progression and smoothness of my research.

The cooperation is much indeed appreciated.. Not forgotten to thanks to the staff at Pejabat Pendidikan Daerah, Raub because they give me a full of cooperation and help me answering the questionnaire.

Lastly, i'm blessed to have both parents and friend who have been the source of inspiration to me. I thank them all

Syaidatul Alia Binti Dzulkefly

June 23, 2014

Faculty of Business Management

Universiti Teknologi MARA

## TABLE OF CONTENTS

	Page
Abstract.....	i
Acknowledgment.....	ii
List of Table.....	iii
List of Figure.....	iv
 <b>CHAPTER 1</b>	
<b>INTRODUCTION.....</b>	<b>1</b>
Background of The Study.....	1
Statement of the Problem.....	6
Research Objectives.....	7
Research Questions.....	8
Significance of the Study.....	9
Limitations of the Study.....	10
Definition of Term.....	11
 <b>CHAPTER 2</b>	
<b>LITERATURE REVIEW.....</b>	<b>15</b>
Definition.....	15
Sub-Topics.....	18
 <b>CHAPTER 3</b>	
<b>METHODOLOGY.....</b>	<b>21</b>
Research Design.....	21
Sampling Frame.....	22
Population.....	22
Sampling Technique.....	22
Sample Size.....	22
Unit of Analysis.....	23
Instrument.....	23
Validity of Instrument.....	24
Data Analysis.....	24
Data Collection Procedures.....	24
Plan of Data Analysis.....	25