THE BEHAVIORAL ASPECTS OF BUDGET: ITS IMPACT AND IMPLICATION

THE BEHAVIORAL ASPECTS OF BUDGET: ITS IMPACT AND IMPLICATION

A PAPER SUBMITTED TO THE MARA INSTITUTE OF TECHNOLOGY IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE ADVANCED DIPLOMA IN ACCOUNTANCY

NAME : SHARINA NURZIMA BT AHMAD

STUDENT NO :

DATE : 8 FEBRUARY 1993

ACKNOWLEDGEMENT

I would like to thank my advisor, Mr Looi Kum Yaw, for his comments, helpful advice and guidance throughout the preparation of this project paper.

I would also like to thank:

1. Mr Roger Lam

Tax Manager of Kamal, Skelchy, Su Lim and Associates.

2. Mr Allen Cho

Accounts Supervisor of the above mentioned company.

3. Puan Zaiton Abdul Ghani

Company Secretary of Syarikat Kumpulan Perangsang Selangor.

And other staff of both companies that have helped me, in one way or another, with my project paper. Without them, the completion of this paper would not be possible.

I am also grateful to my parent and friends for their support and trust in me in my pursue for success.

TABLE OF CONTENTS

LETTER OF TRANSMITTAL(11)
ACKNOWLEDGEMENT(111)
INTRODUCTION
DEFINITION
INTRODUCTION2
BACKGROUND OF STUDY
OBJECTIVES OF STUDY4
METHODOLOGY5
SCOPE AND LIMITATIONS6
LITERATURE REVIEW8
THE IMPORTANCE OF BUDGETING8
THE BEHAVIORAL ASPECTS OF BUDGETING11
MOTIVATING VS PRESSURE DEVICE
PRE-REQUISITES OF EFFECTIVE BUDGETING
DATA COLLECTION20
METHODOLOGY20
PRIMARY DATA20
SECONDARY DATA22
DATA ANALYSIS24
WORKING CONDITION25
UNDERSTANDING OF BUDGET27
PARTICIPATIVE / IMPOSED BUDGET27
IMPORTANCE OF PEOPLE30
PRESSURE / MOTIVATING DEVICE30
CONCLUSION33
RECOMMENDATIONS35

BEHAVIORAL ASPECTS OF BUDGET : ITS IMPACT AND IMPLICATION

* BUDGETING - YARDSTICK FOR PERFORMANCE MEASUREMENT *

I. INTRODUCTION

A. DEFINITION

The basic definition for budgeting is

"A quantitative analysis prior to a defined period of time, of a policy to be pursued for that period to attain a given objective."

A more elaborate definition is given by the Institute of Cost and Management Accountants as

"A financial and / or quantitative statement, prepared and approved prior to a defined period of time, of the policy to be pursued during that period, for the purpose of attaining a given objective. It may include income, expenditure and the employment of capital."

Nevertheless, a scholar, W.J Vatter, defines budgets as follow;

Budgets state formally - in terms of expected transactions - the decisions of all levels of management, about the resources to be acquired, how they are to be used, and what ought to result. Budgets put the details of management plans for operations in money units, so that the results may be projected into expected financial statements. 2