

CASH FLOW MANAGEMENT AND ITS IMPLICATION
ON THE PERFORMANCE
OF THE SELECTED MEDIUM SCALE MANUFACTURING COMPANIES

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As customary , I take full responsibility for any errors or deficiencies in this study.

N.A.M

ABSTRACT

Cash flow problem is one of the major causes of business failure. Cash is commonly referred to as the 'bottomline' and for good reasons a sudden cash deficiency can quickly turn a profitable operation into a losing venture.

The lack of cash are resulted from poor cash management and control by business owners who do not understand the role cash plays in business. It is felt that a sound cash flow is the result of a healthy management of working capital.

Information regarding the selected sample companies were obtained from the Registrar of Companies while most of the data were collected from the interviews conducted with the relevant persons of those companies.

It is hoped that this project paper would able to contribute some benefits to the businesses concern.

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