STUDY ON THE QUALITY OF WORK LIFE TOWARDS EMPLOYEES WORK ENGAGEMENT AT KUBANG PASU DISTRICT COUNCIL JITRA, KEDAH

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i

Tuble of Contents	
ABSTRACT	vi
ACKNOWLEDGEMENT	vii
TABLE CONTENTS	i-ii
LIST OF TABLES	iii-i
LIST OF FIGURES	v
CHAPTER 1	
INTRODUCTION	1
Background of Study	1-2
Statement of Problem	3-4
Research Objectives	4
Research Questions	4
Research Hypothesis	5
Significant of the Study	5-7
Limitations of Study	7
Definitions of Terms	8-9
CHAPTER 2	
LITERATURE REVIEW	10
Definitions Quality of Work Life	10-11
Definitions Work-life Balance	11
Definitions Work Engagement	12
Factors Influence Quality of Work Life	
Conceptual Framework	
CHAPTER 3	
RESEARCH METHODOLOGY	
Introduction	20
Research Design	20-21
Sampling Frame	21
Population	21
Sampling Technique	
Sampling Size	22
Unit of Analysis	22
Survey Instrument	23
Validity of Instrument	23

Data Collection Procedures23	3
Plan for Data Analysis24	ļ
CHAPTER 4	
FINDING AND DATA ANALYSIS	
Introduction25	5
Profile of Respondents26-3	2
Reliability Test	6
Analysis of Data37-6	52
Descriptive Statistics63-6	6
Correlations67-7	1
CHAPTER 5	
CONCLUSION AND RECOMMENDATION	
Conclusion72-7	3
Recommendations	5
Recommendations for Future Research	
REFERENCES77-73	8
APPENDICES	
A Questionnaire	
B Data Analysis	

ABSTRACT

This purpose of this study is to study on the Quality of Work Life towards Employee's Work Engagement. The scope of the study involved permanent staff at Kubang Pasu District Council. The data of this study were gathered through the distribution of questionnaires and using simple random sampling techniques. In this study, the data collected were analyzed by using Statistical Package for Social Science (SPSS) software version 20.0. Based on the findings, the result identified that there was a relationship between the element in Quality of Work Life and employees work engagement. Researcher highly recommends on the element in Quality of Work Life play a role in order to achieve work engagement at Kubang Pasu District Council. From the entire independent variable in QWL, "safe and healthy working condition" was discovered as the most influential element in QWL while "adequate and fair compensation" was the least influential element. Researcher also wishes that there will be a study conducted in the future using other element in Quality of Work Life to know whether they carry the same result.

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