

EXPORT OF NATURAL RUBBER IN MALAYSIA: FACTORS DETERMINE FROM TOTAL PRODUCTION, PRICE AND CONSUMPTION ASPECT

JOSEPHINE LO 2007129333

BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (BUSINESS ECONOMICS)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
SABAH

NOVEMBER 2010

ACKNOWLEDGEMENT

At the successful completion of my thesis, I would like to thank God for the opportunity, patience, and strength to enable me to finish this thesis paper. This thesis paper is a compulsory to every graduating student, in fulfillment of Business Economic course studies.

First and foremost, I would like to address my special gratitude to my advisor Tuan Hji Sheikh Junaidi for his encouragement valuable comments, guidance, advises, and support throughout completing my research.

I also wish to extend my sincere thanks and appreciation to DR. Imbarine Bujang our advisor of Student Research Society for his time spent to give comments and advices throughout my research.

Special thanks also goes to Librarian of Kampus UiTM Sabah and Department of Census and Statistics of Malaysia. Without their assistant, I am sure that I am not be able to obtain the data needed for my research.

Lastly, to my dearest beloved parent and my siblings, thank you so much for being supportive, loving and caring towards me throughout my Bachelor of Business Administration (Hons.) Business Economics. And special thanks also to all my friends and my housemate for their help and encouragement. I appreciate their ideas and critics regarding my thesis paper. I love all of you and May God blesses us always.

TABLE OF CONTENTS

| | Pages | |
|--|-------|--|
| LETTER OF TRANSMITTAL | | |
| DECLARATION OF ORIGINAL WORK | | |
| ACKNOWLEDGEMENT | | |
| LIST OF TABLES | | |
| LIST OF FIGURES | | |
| ABSTRACT | | |
| CHAPTERS 1. INTRODUCTION | 1 | |
| 1.1. Background | 1 | |
| 1.2. Problem Statement | 4 | |
| 1.3. Objective | 5 | |
| 1.4. Significance of Study | 5 | |
| 1.5. Hypothesis | 6 | |
| 1.6. Limitations | 7 | |
| 1.6.1. Data Accessibility and Availability | 7 | |
| 1.6.2. Time constraint | 7 | |
| 1.6.3. Lack of Experience | 7 | |
| 1.6.4. Lack of Related Issue | 7 | |
| 1.7. Definitions of Terms | 8 | |
| 1.7.1. Export | 8 | |
| 1.7.2. Natural Rubber | 8 | |
| 1.7.3. Consumption | 8 | |
| 1.7.4. Production of Natural Rubber | 9 | |
| 1.7.5. Price | 9 | |

| 2. | LITE | RATURE REVIEW | 10 - 13 |
|----|------|--|---------|
| 3. | RESE | 14 | |
| | 3.1 | Theoretical Framework | 14 |
| | 3.2 | The Data Collection | 15 |
| | 3.3 | Sampling size | 16 |
| | 3.4 | Data Processing Size | 16 |
| | 3.5 | Model Specification | 17 |
| | | 3.5.1. Unit Root Test | 17 |
| | | 3.5.2. Simple Linear Regression Models | 17 |
| | | 3.5.3. Multiple Linear Regression Models | 20 |
| | | 3.5.4. Multiple log-linear Regression Models | 21 |
| | 3.6 | Procedures for Analysis of Data | 22 |
| | | 3.6.1. Coefficient of Determination | 22 |
| | | 3.6.2. T-test | 22 |
| | 3.7. | Problem in Multiple Regression Analysis | 23 |
| | | 3.7.1. Autocorrelation | 23 |
| | | 3.7.2. Multicollinearity | 23 |
| 4. | ANAI | LYSIS AND INTERPRETATION OF DATA | 24 |
| | 4.1. | Unit Root Test | 25 |
| | 4.2. | Simple Linear Regression Model | 27 |
| | 4.3. | Multiple Regression Model | 33 |
| | 4.4. | Multiple Log-Linear Regression Model | 35 |
| | 4.5. | Problems in Multiple Log-Linear Regression Model | 36 |
| | 4.5 | 5.1. Autocorrelation | 36 |
| | 4.6. | Variables Relationship and Sign Expectation | 38 |
| | | 5.1. Export and Price | 38 |
| | | 5.2. Export and Production | 39 |
| | 4.6 | 5.3. Export and Consumption | 39 |

ABSTRACT

The objective of this study is to examine the factor that determines the export of natural

rubber in Malaysia. Several variables are taken into account in this study. They include:

consumptions, price of natural rubber and annual total production of natural rubber both from

smallholdings and estates. By using time series data in year 1980 to 2009 all variables mentioned

above will be tested with Ordinary Least Square (OLS) using simple and multiple regression

models. Based on the results, factor that determine more to export is production while the others

two variables which are price and consumption only give small impact to the natural rubber

export. Through the findings in this study, recommendations or suggestions which correspond to

the factor that determine export of natural rubber in Malaysia will be provided.

Keywords: Export, natural rubber, consumptions, total production, price and OLS.

vii