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INNOVATION

CATEGORY

MUSON (MUSHROOM NOODLE) INNOVATION OF HEALTHY FOOD PRODUCTS FROM OYSTER MUSHROOMS WITH NEW INNOVATION AS A POTENTIAL BUSINESS OPPORTUNITY IN PUBLIC SECURITY

Nadirah Aulia_Muson

Instant noodle consumption is also often associated with obesity because a packet of instant noodles contains 350 kcal of calories. Although instant noodles can be used as food substitute for rice, but instant noodles have not been able to meet the nutritional needs of the body. When compared with rice, 350 calories means 5-6 tablespoons of rice and vegetables and side dishes. This program can be one solution to solve the problem. Children love instant food especially noodles. In addition, the rate of vegetable consumption decreases every year. MUSON is an instant healthy food product innovation in the form of noodle that are ready to eat. This product has variants include: capcay, asem and lodeh. The variants of this noodle are intentionally made different from the noodle variants in general to make this product more attractive and can be used as a new flavor variant that has not existed before. The names of these variants are taken from different vegetable contents in each variant. In each variant is presented with the level of spiciness that can be selected according to taste. For the packaging of this product is made like a bowl that can facilitate consumers to enjoy it easily and practically. In each package there is a barcode that allows distributors input data. There is a mask image that gives the identity that the product comes from the Malang city. As a general renewal of the product, there is a brief general knowledge of the field of statistics. The purpose and benefits of the other is by the existence of this program can be made one of the innovations by the public who have the potential to open a business. The sustainability of this program is supported by the BPOM program, especially the 5th Nawa Cita agenda to improve the quality of human life of Indonesia by supporting the Healthy Indonesia Program through drug and food supervision. It is clear that the results of this program can benefit society because it is practical and can very easily enjoy this product, innovated products with various traditional flavors make it stand out compared with similar products, other than that this product is offered with several options the level of spiciness that is measured according to taste.



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