# UNIVERSITI TEKNOLOGI MARA

# MODELLING ORGANIZATIONAL INFORMATION SECURITY CULTURE: THE CASE OF MALAYSIAN PUBLIC ORGANIZATION

## **QAMARUL NAZRIN BIN HARUN**

Thesis submitted in fulfilment of the requirements for the degree of Master of Science (Information Management)

**Faculty of Information Management** 

October 2019

### **ABSTRACT**

In the Industrial Revolution 4.0 (IR 4.0), information security has been highlighted as one of the critical component that needs to be addressed by industry practitioners. To this effect, the deployment of information security controls, both technical and nontechnical is very essential so as to safeguard and protect organizational information from any form of threats or danger. Information Security Culture (ISC) is a term used to describe a situation where not only members aware and skillful in terms of information security, but the process and procedure as well as the technologies are also in place to protect and safeguard organizational information. In line with the growing number of reported cases of information security breaches, there is also a growing interest among researchers to study ISC. However, given that the requirements and the characteristics of ISC vary from one organization to other organization, these frameworks and models cannot be easily applied to all organizational settings. Therefore, ISC dimensions in the context of Malaysian public organizations need to be identified and actual ISC practices need to be addressed. Information security policy such as Rangka Kerja Keselamatan Siber Sektor Awam (RAKKSA) was developed by the Malaysian government but could not evaluate perceived practices due to lack of instrument that can serve as a mechanism to measure employee behavior towards information security within Malaysian public organization. Thus, the gap between perceived importance or the dimensions of ISC and the perceived implementation of ISC cannot be examined. It is required to identify the state of practices of each dimension that has been identified to see the gap between perceived importance and perceived implementation in Malaysian public organization. From there, only solid ISC can be developed in Malaysian public organization. The conduct of this study was using a quantitative method approach. A conceptual framework for assessing the ISC was developed from the extant literature. The framework comprised of six dimensions, namely, management support, policy and procedures, compliance, awareness, budget and technology. Each of these dimensions have several sub-dimensions with a corresponding Likert Scale. The respondents were requested to rate the extent to which the sub-dimensions were considered important for developing ISC. These respondents were information technology (IT) directors working in the Malaysian public organizations of the federal ministries. A total of 301 IT directors participated in the study. Seven expert were interviewed to gather data while a total of 292 valid responses were analysed to test the developed hypotheses. The results showed that all of the aforementioned components were indeed crucial and significant in developing ISC and has significant difference between perceived importance and perceived implementation on the context of Malaysian public organization. The contribution of the study can be described in several angles, namely, theoretical, practical and empirical. From a theoretical angle, it has developed an empirical based framework for measuring ISC. From a practical angle, the scale or instrument developed in the study can be used to measure the level of ISC. From the empirical angle, it has provided an additional empirical evidence on the status of ISC in the Malaysian context and finally, from the methodological angle, new instrument has developed guided by the previous instrument in order to measure the effectiveness of cultivating ISC within Malaysian public organization and also can help the practitioner to identify perceived importance of ISC dimensions by recognize perceived implementation that is well comprehensive in protecting the information assets.

### ACKNOWLEDGEMENT

Firstly, I wish to thank God for giving me the opportunity to embark on my Master and for completing this long and challenging journey successfully. I would like to acknowledge the assistance, support and guidance of the following individuals, without their support this study could not have been completed.

I would like to say special thanks and appreciate to my supervisor Assoc. Professor. Dr. Hj. Mohamad Noorman Masrek for not only providing the opportunity for this research but also for the continuous support, guidance, encouragement, comments and insights from its inception to completion of the final draft and the continuous guidance and coaching throughout this enduring task.

I would like to thank my beloved parents and family, also like to dedicate my gratitude to my wife for her kind assistance and untiring support of this endeavour.

I would like to thank all the Malaysian federal ministries, Ministry of Youth and Sports, Ministry of Home Affairs, Ministry of Rural and Regional Development, Ministry of Works, Ministry of Health, Ministry of Finance, Ministry of Foreign Affairs, Ministry of Education, Ministry of Tourism, Ministry of Women, Family and Community Development, Ministry of Information Communication and Culture, Ministry of Higher Education, Ministry of Transport, Ministry of International Trade and Industry, Ministry of Domestic Trade, Co-Operatives and Consumerism, Ministry of Defense, Ministry of Agriculture and Agro-Based Industry, Ministry of Housing and Local Government, Ministry of Plantation Industries and Commodities, Ministry of Science, Technology and Innovation, Ministry of Natural Resources and Environment, Ministry of Human Resources, Ministry of Energy, Green Technology and Water, Ministry of Federal Territories and Prime Minister's Office, who willingly responded to the questionnaires. And my deepest appreciation is also reserved for participants from several ministries who cooperated during interview session.

I would like to extend an appreciation to Universiti Teknologi MARA and the Ministry of Higher Education Malaysia for funding the study under the Fundamental Research Grant Scheme, file no: FRGS/1/2016/SS09/UITM/02/2.

Lastly, I would like to express my gratitude to those whose name I have not mentioned but have directly or indirectly helped me throughout my research.

# TABLE OF CONTENT

		Page			
CONI	FIRMATION BY PANEL OF EXAMINERS	ii			
AUTI	HOR'S DECLARATION	iii			
ABSTRACT					
ACKNOWLEDGEMENT TABLE OF CONTENT LIST OF TABLES					
			LIST	OF FIGURES	xiii
			LIST	OF SYMBOLS	xiv
LIST	OF ABBREVIATIONS	xv			
СНАІ	PTER ONE: INTRODUCTION	1			
1.1	Research Background	1			
1.2	Problem Statement	2			
1.3	Research Objectives				
1.4	Context and Scope of Study	5			
	1.4.1 Subject Matter	5			
	1.4.2 Organization	5			
1.5	Definition of Terms				
	1.5.1 Modelling	5			
	1.5.2 Organizational	6			
	1.5.3 Information Security Culture	6			
	1.5.4 Malaysian Public Organization	6			
1.6	Chapter Summary	6			
CHAI	PTER TWO: LITERATURE REVIEW	8			
2.1	Introduction	8			
2.2	Information Security 8				
2.3	Concept and Understanding of Information Security Culture				
2.4	The Importance of Information Security Culture	11			

2.5	Incide	nts Related to Information Security Culture 12
2.6	Previo	us Studies of Information Security Culture 16
	2.6.1	Understanding Organizational Security Culture (Chia et al., 2002) 16
	2.6.2	Tools Supported Management of Information Security Culture
		(Schlienger & Teufel, 2003)
	2.6.3	Security Governance: Its Impact on Security Culture (Koh et al., 2003
		17
	2.6.4	Information Security Culture: A Management Perspective (Van Niekerl
		& Von Solms, 2006)
	2.6.5	Exploring Organizational Culture for Information Security Managemen
		(Chang & Lin, 2007)
	2.6.6	Organisational Security Culture: Extending the End-User Perspective
		(Ruighaver et al., 2007)
	2.6.7	Investigating Information Security Culture Challenges in a Public Secto
		Organisation: A Malaysian Case (Zakaria, 2007)
	2.6.8	Understanding Transition towards Information Security Culture Change
		(Ngo et al., 2005)
	2.6.9	A Framework and Assessment Instrument for Information Security
		Culture (Da Veiga & Eloff, 2010)
	2.6.10	Awareness and Acceptance Analysis of Information Security Policy
		(Muda, 2010) 19
	2.6.11	Determining Factors Influencing Information Security Culture among
		ICT Librarians (Shahibi et al., 2012)
	2.6.12	Creating, Maintaining and Managing an Information Security Culture
		(Fagerstrom, 2013)
	2.6.13	A Conceptual Framework for Information Security in Public
		Organizations for E-Government Development (AlKalbani, Deng &
		Kam, 2014) 20
	2.6.14	Information Security Culture: A Definition and a Literature Review
		(AlHogail & Mirza, 2014)
	2.6.15	An Information Security Culture Model Validated With Structura
		Equation Modelling (Martins & Da Veiga, 2015) 21
	2.6.16	A Comprehensive Framework for Cultivating and Assessing
		Information Security Culture (Tolah, Furnell & Papadaki, 2017) 22