THE EFFECT OF INDIVIDUAL INCENTIVE TOWARDS
EMPLOYEE PERFORMANCES AT HOSPITAL SULTAN
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ABSTRACT

The primary goal of this study is research the relationship between the individual

incentive award and the employee performance at Hospital Sultan Haji Ahmad Shah (HOSHAS),

Temerloh, Pahang. This study focuses on the role of individual incentive motivation as factor.

The individual incentive award type that tested in this research is bonus, merit pay, incentive

award, and standard hour plan. Based on previous research, (Gungor, 2011) it is proven that

organization use reward system as a motivation their employees and increase their performance.

This study was created to look upon on why performance still show negative or lower result as

the reward or incentive give. At the beginning of the study, there is a literature review there are

hypothesis concerning the effect of individual incentive toward employee performance and

determine the relationship between the incentive with the employee's performance. Data analysis

for research questions are tested using 79 unit staff of Administrative Department analyzed by

using the Statistical Package for Social Science (SPSS, Version 21.0). Finding of this study

indicate that merit pay have the highest level of relationship among the other individual

incentive.

Keywords: Job Performance, Employee, Motivation, Incentive, Bonus, Merit pay,

Incentive Awards, Standard Hour Plan

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