



UNIVERSITI TEKNOLOGI MARA

FNT754: PRINT MEDIA

Course Name (English)	PRINT MEDIA APPROVED
Course Code	FNT754
MQF Credit	2
Course Description	Course Description Printmaking makes a vital contribution to the language of contemporary art practice. Advances in printmaking technology have broadened the definitions of the medium, enabling artists to combine traditional print processes with digital media towards a wide range of creative solutions. You are encouraged to keep a visual diary, which reflects your personal practice, individual interests and the work of other artists. This will become a personal journal of your development, in investigating your ideas in relation to the social, cultural and historical context. The artists both historical and contemporary, that have influenced your work and how the works address that audience.
Transferable Skills	Demonstrate ability to identify and articulate skills, knowledge and understanding confidently and in a variety of contexts
Teaching Methodologies	Lectures, Studio, Tutorial, Presentation
CLO	CLO1 Formulate research problems CLO2 Justify research methodology CLO3 Relate literature review and visual research CLO4 Validate media, materials and techniques to the proposed Artworks CLO5 Create portfolio of artworks
Pre-Requisite Courses	No course recommendations
Topics	
1. RESEARCH & THEORY 1.1) Identification of Research theory 1.2) Concept & Practices in Descriptive research 1.3) Theory of Art Criticism and Art History	
2. DRAWINGS 2.1) What make an artwork 2.2) Percept and Concept in Art	
3. MEDIA, MATERIALS & TECHNIQUES 3.1) Who's who in Printmaking 3.2) Term, Terminology & Techniques	
4. PROCESSES 4.1) Definition of Processes 4.2) Marks and Images 4.3) Images and Technique	
5. PRESENTATION 5.1) Printing process and edition I 5.2) Edition versus Original Print I	
6. SKILLS FOR LIFE AND WORK 6.1) What is a print portfolio? 6.2) Why signature is necessary in Print? 6.3) Discipline in presenting prints portfolio	

Assessment Breakdown	%
Continuous Assessment	40.00%
Final Assessment	60.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Individual Project	refer to the project brief	40%	CLO1 , CLO2 , CLO3

Reading List	Recommended Text
	<ul style="list-style-type: none"> • H. H. Arnason, Elizabeth C. Mansfield 2012, <i>History of Modern Art</i>, 7th Ed., Pearson • Robert Atkins 2013, <i>ArtSpeak</i>, 3rd Ed., Abbeville Press [ISBN: 0789211513] • Cahoone, Lawrence E 1996, <i>From Modernism to Postmodernism: Art Anthology</i>, Mass: Blackwell Cambridge • Edited by Charles Harrison Edited by Francis Frascina 1982, <i>Modern Art and Modernism: A Critical Anthology</i>, Paul Chapman Publishing Ltd • E.H. Gombrich 1995, <i>The Story of Art - 16th Edition</i>, 16th Ed., Phaidon Press [ISBN: 0714832472] • Nancy Frazier 2001, <i>The Penguin Concise Dictionary of Art History</i>, Penguin Group USA [ISBN: 0140514201]

Article/Paper List	This Course does not have any article/paper resources
Other References	This Course does not have any other resources