

UNIVERSITI TEKNOLOGI MARA

FND460: DRAWING

Course Name (English)	DRAWING APPROVED				
Course Code	FND460				
MQF Credit	3				
Course Description	This course is to expose students in exploring and gaining their knowledge in study of great masterpiece through a formalistic aspect of style and movement in art. Throughout the semester, students will be able to visualize and produce artwork based on the research regards to the great master creation. Concurrently, students also will be study in color using hands-on approach in different techniques and media. Furthermore, after completing this course, students will have a better visualization tools in presenting their artwork.				
Transferable Skills	Demonstrate ability to identify and articulate self skills, knowledge and understanding confidently and in a variety of contexts. Demonstrate analytical skills using technology.				
Teaching Methodologies	Lectures, Studio, Demonstrations, Discussion, Presentation				
CLO	CLO1 Manage the development of an artwork process in art & design and the interaction between hue, contrast, value and saturation. CLO2 Construct the basic visual communication skills to analyze verbally and translate into an artwork. CLO3 Demonstrate ideation to the artworks using technique, material and tool.				
Pre-Requisite Courses	No course recommendations				
Topics					
1. Introduction to Course 1.1) Brief History 1.2) Style and Art and Design Movement 1.3) Color Theory					

1.3) Color Theory

- 2. Formalistic Appreciation
 2.1) Study of Artwork (Formalistic Aspect)
 2.2) Describing the Elements of Design
 2.3) Study of Idea & Structure: Great Masters
 2.4) 4 Steps to Criticize An Artwork:
 2.5) i. Description
 2.6) ii. Analysis
 2.7) iii. Interpretation
 2.8) iv. Judgment
 2.9) Design Work

3. Drawing and Ideation 3.1) Idea and Process 3.2) Thematic Drawing

- 4. Media and Technique
 4.1) Introduction to Wet / Dry Based Media
 4.2) Mix Media

- 4.3) Color Mixing 4.4) Color Relation
- 4.5) Color Expression

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Start Year : 2018

Review Year: 2020

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment				
	Assessment Type	Assessment Description	% of Total Mark	CLO
	Visual Asssessment	great master artist & movement research & presentation	30%	CLO1
	Visual Asssessment	thematic drawing, development drawing skill	30%	CLO2
	Visual Asssessment	Final work on canvas, media & medium exploration, composition	40%	CLO3

Reading List Reference Book Resources	Book	Leatrice Elseman & Keith Recker 2011, <i>Pantone: The Twentieth Century in Color.</i> , 1st Edition Ed., Chronicle Books	
		David Hornung 2012, <i>Color: A Workshop for Artist and Designers</i> , 2nd Edition Ed., Laurence King Publisher	
		Terry Barret 2012, <i>Criticizing Art: Understanding the Contemporary</i> , 3rd Edition Ed., MacGraw-Hill Humanities	
	•	Kerr Houston 2012, <i>Introduction to Art Critism, An: Histories, Strategies, Voice</i> , 1st Edition Ed., Pearson	
	,	Johannes P. Wheeldon and Mauri K (Kalervo) Ahlberg 2011, Visualising Social Science Research: Maps, Methods & Meaning, 1st EDition Ed., Sage Publication	
Article/Paper List	This Course does not have any article/paper resources		
Other References	This Course does not have any other resources		

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