



UNIVERSITI TEKNOLOGI MARA

FND453: DRAWING AND IDEATION

Course Name (English)	DRAWING AND IDEATION APPROVED
Course Code	FND453
MQF Credit	3
Course Description	This course is to create a highly concentrated experience of drawing. They will engage in the fundamental aspects of drawing to build an adequate foundation and be prepared for the next level of drawing study. The structured set of exercise are designed to developed an increasing awareness of the different aspects of drawing.
Transferable Skills	Demonstrateability to communicate clearly and confidently, and listen critically. Demonstrate ability to socialize with people from different walks of life. Demonstratethe ability to dream, imagine and visualise. Demonstrate analytical skills using technology.
Teaching Methodologies	Lectures, Studio, Demonstrations, Presentation
CLO	CLO1 Demonstrates practical skills to sharpen their power of perception. CLO2 Formulate an awareness of drawing's history and contemporary context. CLO3 Apply the elements and principles of art in drawing. CLO4 Create fundamental drawing using variety of materials and tools. CLO5 Develop skills and visual language to critique and discuss an artworks.
Pre-Requisite Courses	No course recommendations
Topics	
1. Introduction to Course 1.1) Brief History 1.2) Drawing Activities and Tasks 1.3) Materials and Tools	
2. Media and Technique 2.1) Introduction to Water Based Media 2.2) Water Color Technique 2.3) Wash Technique	
3. Water Color Technique 3.1) Landscape	
4. Understanding Proportion 4.1) Figure/Ground Relationship	
5. Study of Form 5.1) Plane & Structure	
6. Study of Light and Tone 6.1) n/a	
7. Analytical Studies 7.1) Figure in Set Situation	
8. Selecting & Describing Art and Design Movement 8.1) n/a	
9. Study of Artwork 9.1) Formalistic Aspect	

10. Describing the Elements of Design

10.1) n/a

11. Study of Idea & Structure

11.1) Great Masters

12. 4 Steps to Criticise An Artwork

12.1) Description

12.2) Analysis

12.3) Interpretation

12.4) Judgment

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Visual Assessment 5	20%	CLO5
	Visual Assessment	Visual Assignment 1	20%	CLO1
	Visual Assessment	Visual Assessment 2	20%	CLO2
	Visual Assessment	Visual Assessment 3	20%	CLO3
	Visual Assessment	Visual Assessment 4	20%	CLO4

Reading List	Reference Book Resources	<ul style="list-style-type: none"> • Claudia Betti/teel Sale 2008, <i>Drawing- A Contemporary Approach</i>, 6 Ed., Holt, Rinehart & Winston, INC, Texas • David A. Lauer, Stephen Pentak 2008, <i>Design Basic</i>, 7 Ed., Thomson Wadsworth, Boston • Douglas Cooper 1992, <i>Drawing & Perceiving</i>, 2 Ed., Van Nostrand Reinhold, New York • Paul Thomas/Anita Taylor 2006, <i>Drawing-Foundation Course</i>, Bounty Books, UK • Robin Capon 2003, <i>Drawing</i>, Mc Graw Hill, USA • Peter Stanyer & Terry Rosenberg 2003, <i>A Foundation Course in Drawing</i>, Watson Guptill Publication, New York
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	