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& Policy Studies

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Bachelor of Administrative Science

Factors Influence Women's Participation in Entrepreneurship

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CHAPTER 1

INTRODUCTION

1.1 Introduction

In this chapter we will discuss briefly about the study based on the topic chosen which is the Factors influencing Women Participation in entrepreneurship. Moreover, in this chapter will also include the background of the study that explains precisely what the study is about followed by problem statement. Then, this chapter as well talks about the research objectives, research question, research objectives, research hypotheses, the scope of study, significance of study and definition of term and lastly chapter summary.

Women entrepreneurship is the process in which women initiate a business, gather all resources, under takes risks, face challenges provide employment to others and manages the business independently (Bbmatra, 2018). With that said, it is to create an environment where women can influence innovative ideas into businesses. Furthermore, also, it is said that women have filled over half the population of the world that is why they are regarded as the better half of the society (Francis, 2018). Although, women in the olden days of society were only restrained between the four walls of a house and is subjected to preform household duties. However nowadays, women are much more than that many have indulged themselves in participating various activities in terms of academic, political, administration, social work and others related.

Even now women are more and more getting involved into industry and administer enterprises productively. This represents the capability of women in entrepreneurship since today women are able to develop themselves thus receive education like others. Although, there are some countries not many are able to get proper education under the circumstances of poverty which often occurs in under develop countries. However, it is still an ongoing issue where women are less likely to be given the same opportunity as their opposite gender

CHAPTER 2

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LITERATURE REVIEW & CONCEPTUAL FRAMEWORK

2.1 Introduction

Literature review is considered as one of the vital parts in this research study as in this chapter explains the gathered information adapted from varieties of sources. Moreover, each of the information collected is useful for our study because it allows us to understand the subject thoroughly especially in understanding the related terms. Besides that, in this chapter it helps us to bring clarity to the related subject and assist us in identifying the sole focus of our research in order to ease the process. Furthermore, from the literature review we are to construct a conceptual framework of our research study. Conceptual framework recommends that the connections are probationary and that collection of substantial evidence is required before anything can be proved. Therefore, this chapter will guide you through how each variable comes into place like the one in also showing the diagram of the theoretical framework of our study to help understand thoroughly.

2.2 Women Entrepreneurship in General

Women today are more likely involved in entrepreneurship, as they are creditable, but often regarded as weak. Although, they have the intention to succeed in their business and does not only achieved locally even they are not afraid to bring their products and services to the global level. Women entrepreneur is a process where women initiate business by gathering all resource, undertaking all risks plus, facing all sorts of challenges that later provides employment to others and enabling to manage the business independently (Bbamantra, 2018). Therefore, with the driven force women are more likely to be successful entrepreneurs and are willing to face the challenges that come with it.

Furthermore, women entrepreneurship is regarded as a movement towards independence among women because it brings individuals together especially in this context women

CHAPTER 3

RESEARCH METHODOLOGY

3.1 Introduction

This chapter is focus on several aspects related to research methodology used in conducting the study. The aspects covered in this chapter are research design, unit/level of analysis, research location, population and sample, sample size, sampling technique, research instrument, pilot study, reliability and validity, data screening, data collection procedure, data analysis procedure, descriptive analysis, testing of the hypotheses, measurement and lastly is chapter summary. Purpose of this chapter is crucial to give clear information to readers regarding method that being used to conduct the study from the beginning of the research framework, then data collection until the process of analyzing the data.

3.2 Research design

Effective research design included identifying the sample of the population, data collection process, and the plan of data analysis (Miller, 1991). There are two main philosophies which is phenomenological positivistic in the research philosophies. Phenomenological approach can be stated as qualitative or subjectivist that are concern about human behavior from the perspective of the participants who are the subject of the research (Ahmad and Usop, 2011). Next, positivistic approach also refers as quantitative or scientific fact or causes of any social phenomena.

We determined the research design is descriptive for the purpose of this study. The research is acquired the information from the respondent at Kampung Boyan and Kubah Ria, Kuching Sarawak which is those who involve in entrepreneurships in Small Medium Enterprise regarding factors that influence their participation in entrepreneurships. The type of method we are using is through the distribution of questionnaire in order to gather related information from the respective respondent.