A STUDY ON READINESS FOR CHANGE AMONG SUPPORT STAFF AT FIXME COACH SDN BHD, TAMAN TUN DR ISMAIL, KUALA LUMPUR.

NORFIRZALIZA BINTI MOHD AZMAN

BACHELOR IN OFFICE SYSTEMS MANAGEMENT (HONS.)
UNIVERSITI TEKNOLOGI MARA

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ABSTRACT

An employee is one of the important individual who plays an important role in organization in completing day to day activities. An effectiveness of organizations will be measured by the efficiency of its employees. To be one of the strong organizations, it requires all of the people in the organization to always updating the new practices and procedure align with the new technologies. Changes have to be made to ensure that the organization is always moving forward. FixMe Coach Sdn. Bhd. is one of the organizations which responsible in providing best services to their customer in order to compete with other fitness centre. This study was carried out at FixMe Coach Sdn. Bhd, Taman Tun Dr Ismail, Kuala Lumpur which is offering fitness and body building services requirements for their customers. In addition, this study was focused on readiness for change among support staff at FixMe Coach Sdn. Bhd, TTDI, Kuala Lumpur. The staff's readiness for change has been measured five dimensions developed by Holt, Armenakis, Field, & Harris (2007) consisting of appropriateness, management support, self-efficacy and personal valence and Naimatullah Shah, 2009 which consist of readiness for change.

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Norfirzaliza Binti Mohd Azman Faculty of Business Management Universiti Teknologi MARA