

INTERNATIONAL JASIN MULTIMEDIA AND COMPUTER SCIENCE INVENTION AND INNOVATION EXHIBITION

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INTERNATIONAL JASIN MULTIMEDIA & COMPUTER SCIENCE INVENTION AND INNOVATION EXHIBITION (I-JaMCSIIX) 2023

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MYB40: Fingertech B40 Discount Card

Hazlenah Hanafiah¹, Nuur Syafiqah Syuraih Shal Binti Harthono², Nur Amirah Izzati Binti Aziz³, and Adelina Ebun⁴

¹College of Computing, Informatics and Mathematics, ^{2,3} Faculty of Business Management, ⁴ Faculty of Accountancy

hazlenahh@uitm.edu.my, nuurs73@gmail.com, miradandelion@gmail.com, adelinae@uitm.edu.my

ABSTRACT

The Fingertech B40 discount card is designed to assist low-income students in purchasing food and materials on campus. It provides exclusive discounts on food, textbooks, stationery, and electronics, aiming to alleviate the financial burden on students while ensuring they have the necessary resources for academic success. Besides, this card is equipped with a smart card features that provide two-factors authentication. By presenting the card at participating vendors, students can take advantage of reduced prices and other benefits. This initiative promotes an inclusive learning environment by enabling economically disadvantaged students to afford essential materials. Additionally, the Fingertech B40 card supports local businesses by encouraging collaboration and sustainability within the campus community. Overall, the Fingertech B40 discount card addresses the financial challenges faced by low-income students, promotes educational equity, and enhances the student experience. Through collaboration between academic institutions, businesses, and students, this initiative fosters a more supportive and inclusive campus environment.

Keywords: Fingertech, B40 discount card, low-income student



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