



UNIVERSITI TEKNOLOGI MARA

FMP531: TALENT AND LOGISTIC MANAGEMENT

Course Name (English)	TALENT AND LOGISTIC MANAGEMENT APPROVED
Course Code	FMP531
MQF Credit	3
Course Description	This course will expose the student to follow and identify a comprehensive and complete understanding of talent management in film production. Throughout the duration of term, student will be provided by the case studies of various talent and logistic management procedures for effective long learning outcome. By the end of the course, the students will understand the important aspects of selecting and managing talent for film production and learn to organize and adapt the mechanisms involved in executing talent management and its application to the movie business.
Transferable Skills	Communication Skills Organization/Management/Leadership/Decision Making Critical Thinking/Problem Solving
Teaching Methodologies	Lectures, Blended Learning, Field Trip, Workshop, Self-directed Learning
CLO	CLO1 Follow the basic effective practices skill of talent and logistic management and its relevant to film production. CLO2 Identifies selection process and talent and logistic management practices which apply the critical thinking in a film production. CLO3 Organise the various talent and logistic management procedures for effective long learning outcome.
Pre-Requisite Courses	No course recommendations
Topics	
1. Week 1: Introduction to Talent Management 1.1) Attracting And Engaging Talent	
2. Week 2: Introduction To Talent Management 2.1) Optimizing and growing Talent	
3. Week 3: Film Talent Development 3.1) n/a	
4. Week 4: Individual Presentation of talent and logistic management and its relevant to film production. 4.1) n/a	
5. Week 5 : Script and Talent 5.1) n/a	
6. Week 6 : Budgeting 6.1) n/a	
7. Week 7: Selection of Talent 7.1) n/a	
8. Week 8 : Listing of Casting Requirements 8.1) n/a	
9. Week 9: Selection of a Casting Agency 9.1) n/a	
10. Week 10 : Audition and Selection 10.1) n/a	

11. Week 11: Budget Negotiation 11.1) n/a
12. Week 12 : Agreement and Terms of Payment 12.1) n/a
13. Week 13: Rehearsal and Shooting 13.1) n/a
14. Week 14 : Group project researchon various talent and logistic management procedures for effectives outcome. 14.1) n/a

Assessment Breakdown		%	
Continuous Assessment		100.00%	

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	One (1) presentation with one (1) written report of talent and logistic management and its relevant to film production.	30%	CLO1
	Assignment	One (1) case study assignment of selection process and talent and logistic management practices in film production	30%	CLO2
	Group Project	One (1) group project research on various talent and logistic management procedures for effective outcome.	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> • Terry Bickham 2016, <i>Talent Management Handbook</i>, ATD Press USA [ISBN: 1397815628698] • Molnar, William Dr III 2013, <i>Principles Of Human Development.</i>, Createspace Independent Publication USA [ISBN: 9781615932085]
	Reference Book Resources	<ul style="list-style-type: none"> • James C, Secil 2014, <i>Applying Advanced Analytics To HR Management Decision: Incentives And Improving Collaboration</i>, Pearson Education LTD ISBN: 139780133064605 USA [ISBN: 1397801330646] • Jeffrey C. Ulin 2014, <i>The Business Of Media Distribution: Monetizing Film, TV and Video Content in online World.</i>, Focal Press New York and London [ISBN: 970240824239] • Maimunah Aminuddin 2014, <i>Human Resource Management</i>, Oxford University Press Malaysia [ISBN: 9789834711924] • Jac Fitzs-Enz & John R. Mattox 2014, <i>Predictive Analytic for Human Resources</i>, Wiley United State [ISBN: 978-111889367]
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	