



UNIVERSITI TEKNOLOGI MARA

FFW243: SCRIPTWRITING PROJECT

Course Name (English)	SCRIPTWRITING PROJECT APPROVED
Course Code	FFW243
MQF Credit	6
Course Description	This course introduces students from idea conceptualization to scriptwriting. This course provides students with the understanding about the art and craft of storytelling in order for student to apply the key principles in creating script in different creative works. Students are allowed to choose genre from the three sections which are: (i) Narrative writing: Poem/Lyric, Short story, Novel, Children story and Anecdote (ii) Dramatic/TV writing: Short film script, Radio drama script, Stageplay, Documentary script and Magazine script (iii) Non-fiction writing: Review, Travelogue, Biography/Autobiography and Article Students are exposed to a theory and practice of writing. Each student's work will be discussed and commented in several workshop sessions. At the end of semester, students must present/publish 1 (one) script from selected section. With all the knowledge, students are expected to enhance their capability to perform as a competent creative industry writer.
Transferable Skills	1. Ability to apply knowledge comprehension in creating creative works. 2. Ability to demonstrate ethical and professionalisme in creating creative works. 3. Ability to display lifelong learning skills
Teaching Methodologies	Lectures, Blended Learning, Workshop
CLO	CLO1 Design an idea from selected creative works and expand the idea into a proposal CLO2 Organize a storytelling structure through hands on experience for student script writing project CLO3 Compose a final script in order to get published and to sell to the potential clients from the industry
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing & General Overview 1.1) N/A	
2. Story and Ideas 2.1) Synopsis & Logline	
3. Develop story/characters 3.1) Proposal	
4. Story structure 4.1) Character's Goal, Problem & Solution	
5. Story structure 5.1) Three act structure/ Beginning, Middle & End	
6. Story structure 6.1) Plot/ Outline	
7. Story structure 7.1) Dialogue/ Description	
8. First draft script 8.1) N/A	
9. Revision 9.1) Add, Rearrange, Remove & Replace)	

10. Script Editing 10.1) Rewriting
11. Script Editing 11.1) Rewriting
12. Script Editing 12.1) Proofread
13. Final draft script 13.1) N/A
14. Course Recap 14.1) N/A

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Proposal	30%	CLO1
	Assignment	First draft script	30%	CLO2
	Assignment	n/a	40%	CLO3

Reading List	Recommended Text	<ul style="list-style-type: none"> • Cowgill, L. J. 2006, <i>Writing short films</i>, Second Ed., Watson-Guption Publications. New York • Rabiger, M. 2006, <i>Developing story ideas</i>, Second Ed., Focal Press Oxford • Egri, L. 2004, <i>The Art of Dramatic Writing</i>, Simon & Schuster New York
	Reference Book Resources	<ul style="list-style-type: none"> • Card, O.S 2011, <i>Characters & viewpoint</i>, Writers Digest Books. Ohio: Writers Digest Books. • Edelstein, L. 2010, <i>The writer's guide to character traits.</i>, Writers Digest Books. Ohio • Munier, P. 2015, <i>Plot perfect</i>, Writers Digest Books. Ohio • Newton, M. 2013, <i>Writing thrillers: The writer's guide to crafting tales of suspense</i>, Writers Digest Books Ohio
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	