



UNIVERSITI TEKNOLOGI MARA

FFW242: TV WRITING FOR CHILDREN

Course Name (English)	TV WRITING FOR CHILDREN APPROVED
Course Code	FFW242
MQF Credit	3
Course Description	This course offers many opportunities for those who are interested in creative writing especially for children. Students will offered with good understanding of the different target markets, sub-genres and writing techniques of children's TV. The course comprises of screenings, discussions and practical exercises including developing a TV writing for children in a group. At the end of the course, student should be able to differentiate the ethics in writing for children and adults.
Transferable Skills	Critical Thinking, Work Ethic, Artistic Skills
Teaching Methodologies	Lectures, Discussion, Presentation, Workshop, Project-based Learning
CLO	CLO1 Display practical skills in develop idea and concept for children's TV script. CLO2 Construct a creative content for children's TV throughout the problem solving and research skills. CLO3 Adapt an ethical and professionalism in creating TV programmes for children.
Pre-Requisite Courses	No course recommendations
Topics	
1. 1. Course Introduction 1.1) N/A	
2. 2. Introduction to writing for Children's TV 2.1) Animation, live action, puppets and segment shows	
3. 3. Explore for ideas 3.1) Children's potential story	
4. 4. The difference between writing for live action and animation 4.1) N/A	
5. 5. How to develop compelling characters 5.1) Characters for live action and animation	
6. 6. Presentation on proposal 6.1) Pitching your idea	
7. 7. Find a right word 7.1) Develop style of dialogues for children	
8. 8. How to hook the audiences 8.1) Manage children's expectation	
9. 9. Workshop 9.1) Writing a script 9.2) Writing the dialogues	
10. 10. How to create a commercial and public service announcement 10.1) Develop an appropriate commercial for children on TV	
11. 11. Writing the teaser 11.1) N/A	
12. 12. Revising and editing the story 12.1) N/A	

13. 13. Submission final project

13.1) N/A

14. 14. Course evaluation

14.1) N/A

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Write the script during the workshop with guidance.	20%	CLO2
	Final Project	Present the final script.	40%	CLO3
	Presentation	Students must pitching their ideas and characters development.for the final project.	40%	CLO1

Reading List	Recommended Text	<ul style="list-style-type: none"> • Webber, M. 2000, <i>Animation scriptwriting: The writer's road map</i>, Gardner's Guide, VA USA. • Marx, C 2007, <i>Writing for animation, comics and games.</i>, Focal Press Publication. Waltham, Massachusetts • Alexander,K. Schumer, G & Sullivan, K 2008, <i>Ideas for the animated short: Finding and building stories</i>, Focal Press Oxford: UK. • Begleiter, M. 2001, <i>From word to image: Storyboarding and the filmmaking process</i>, Michael Wiese CA : USA. • Bullard, Lisa 2014, <i>Get started in writing for children</i>, John Murray Learning UK • Simon, M 2000, <i>Storyboards : Motion in Art</i>, 2nd edition Ed., Focal press MA : USA.
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	