



UNIVERSITI TEKNOLOGI MARA

FFW234: POETRY AND LYRICS WRITING

Course Name (English)	POETRY AND LYRICS WRITING APPROVED
Course Code	FFW234
MQF Credit	4
Course Description	This course is designed in two parts that is poetry writing and lyric writing. Students will be exposed to the various principles of poetry and lyric writing. The course emphasizes the aspects of writing style and rhetoric of poetry and lyric writing, as well as the technique, know how to choose the most appropriate theme and form for a poetry/lyric. Students are required to develop, study and evaluate own writing piece uncovering the strengths and weaknesses in great detail. Conversely, students are also required to analyze and evaluate renowned foreign/local poetries/lyrics in order for them to better understand the principles of poetry and lyric writing. The content of the course will highlight introduction to poetry writing, types and forms of poetry, sound, sense device, lyric study, introduction to lyric writing, foreign lyrics and the process of lyric writing.
Transferable Skills	Demonstrate the ability to communicate clearly and confidently, and listen critically
Teaching Methodologies	Lectures, Blended Learning, Discussion, Presentation, Performance
CLO	CLO1 Learn about various types of poetry and lyrics. CLO2 Analyze the theories and principles of poetry and lyric writing. CLO3 Demonstrate creative and artistic poetry/lyric writing styles and techniques in their own creative compositions.
Pre-Requisite Courses	No course recommendations
Topics	
1. Course Briefing & Introduction & History Of Modern Poetry 1.1) Introduction & Brief Overview Of Modern Poetry From Malaysia & Nusantara	
2. Themes, Content, Forms & Esthetics In Poetry 2.1) Introduction To Themes, Content, Forms, And Esthetics In Poetry.	
3. Language & Meaning In The Creation Of Poetry 3.1) Finding And Analyzing The Meaning Of Poetry.	
4. Language Styles (Comparisons, Contradictions, Correlations, Repetitions) 4.1) Introduction To The Variety Types Of Language Styles	
5. Creation & Marketing Of Literary Works 5.1) The Creation Of Poetry And The Ways To Market Literary Works.	
6. Poetry Performance & Poetic Songs And Poetic 6.1) • Introduction To The Performance Of Poetry 6.2) • The Differences Between Poetry, Poetry Songs, Poetic And Adaptation.	
7. Introduction & History Of Lyrics Writing 7.1) Introduction To The History Of Lyrics Writing In Nusantara And The World.	
8. The “L.I.R.I.K” Approach 8.1) Introduction To The Approach Of “L.I.R.I.K” In Writing A Song Lyric.	
9. Characteristics Of A Lyric & Song Genres 9.1) Introduction To Characteristics And Genres Of Malaysian Songs	
10. Types Of Storytelling / Themes & Title Selection 10.1) Introduction To Types Of Storytelling And How To Choose The Title Of A Song	

11. Mistakes In Lyrics Writing & Commissioning Lyricists

11.1) • Identifying Mistakes In Song Lyrics.

11.2) • Introduction To Lyrics For Theme Songs, Corporate Songs, Etc

12. Lyrics For Musical Theatre (Stage Drama & Dance)

12.1) Introduction To Lyrics Writing For Stage Drama And Dance

13. Copyright And The Current Music Industry

13.1) • Introduction To Copyright, Publishing, Royalty

13.2) • Discussing The Current Music Industry Situation

14. Final performance

14.1) Group Writing Project

Assessment Breakdown	%
Continuous Assessment	100.00%

Details of Continuous Assessment	Assessment Type	Assessment Description	% of Total Mark	CLO
	Assignment	Collect five poetry and lyrics from establish writers and identify their works accordingly.	30%	CLO1
	Assignment	Create a lyric and poetry. Students should apply and label the use of language style	30%	CLO2
	Group Project	Each students with their group must write and performs their own poetry and one lyric.	40%	CLO3

Reading List	Recommended Text	• Yuni Pratiwi 2015, <i>Membaca Estetik Puisi</i> , Penerbit Ombak
	Reference Book Resources	<ul style="list-style-type: none"> • Erie Setiawan 2016, <i>Muzik Untuk Kehidupan</i>, Art Music Today • Hady Salad 2015, <i>Panduan Wacana & Apresiasi Musikalisasi Puisi</i>, Pustaka Pelajar • Andrea Stolpe, ?Jan Stolpe 2015, <i>Beginning Songwriting: Writing Your Own Lyrics, Melodies, and Chords</i>, Berklee Press,
Article/Paper List	This Course does not have any article/paper resources	
Other References	This Course does not have any other resources	